





COMMUNICATION ARTS
TYPOGRAPHY COMPETITION 2015
Award of Excellence

ABOUT

Das Grotesk was inspired by earlier nineteenth-century grotesques, but it is much more related to American gothic designs such as those by M.F. Benton. Due to their pure geometric structure, most grotesque typefaces tend to have a rather monotonous and lifeless appearance, thus failing to express the ideals of the modern creed.

Das Grotesk on the other hand is a lively design with several distinguishable characteristics which attract attention when set at large sizes, whilst they become subtle and blend evenly at small sizes, fostering a neutral identity. This is a very legible and space-saving typeface with a narrow structure. It was designed with slanted curved finials and sheared terminals applied on several straight strokes. It has two-storey 'a' and 'g' but includes single-storey alternates.

The family consists of 14 weights ranging from Extra Thin to Black (including true-italics). It provides simultaneous support for Latin, Cyrillic and Greek and is loaded with several advanced typographic features such as small caps. For additional details and a chance to test the fonts, please visit our website.

Das Grotesk™ is a trademark of Parachute®**FORMAT**

Desktop (otf) / Web (woff, eot, svg)

LANGUAGES/SCRIPTSLatin
Cyrillic
Greek
Greek Poly
Eastern European
Turkish
Baltic**GLYPHS**

1186 /font

PRO FEATURESSmall Caps
Standard f-Ligatures
Discretionary Ligatures
Oldstyle Figures (tabular/proportional)
Lining Figures (tabular/proportional)
Superiors (numerals/lowercase letters)
Scientific Inferiors
Fractions
Ordinals
Localized Forms
Stylistic Alternates
Numerators / Denominators
Capital Spacing
Stylistic Set 1 & 2**WEIGHTS/STYLES**Extra Thin/Extra Thin Italic
Thin/Thin Italic
Light/Light Italic
Regular/Italic
Medium/Medium Italic
Bold/Bold Italic
Black/Black Italic**PUBLISHED**

2013

DESIGNED BY

Panos Vassiliou

LATIN

Das Grotesk Pro Extra Thin

CYRILLIC

Das Grotesk Pro Extra Thin Italic

GREEK

Das Grotesk Pro Thin

Das Grotesk Pro Thin Italic

Das Grotesk Pro Light

Das Grotesk Pro Light Italic

Das Grotesk Pro Regular

Das Grotesk Pro Italic

Das Grotesk Pro Medium

Das Grotesk Pro Medium Italic

Das Grotesk Pro Bold

Das Grotesk Bold Italic

Das Grotesk Pro Black

Das Grotesk Pro Black Italic

MODERNISTS

An article for a dedicated owner that recalls fond memories

scream

remember color as a creative element, not a trimming

BUSINESS & FINANCE

functional

inspire new thinking and give readers the needed insight

main sectors

the definitive style guide provider

grown

EXTRA THIN 78/72

There are no
days in life so
memorable as
those which
vibrated to some
stroke of the
imagination.

• Ralph Waldo Emerson

EXTRA THIN ITALIC 78/72

There are no days in life so memorable as those which vibrated to some stroke of the imagination.

Ralph Waldo Emerson

THIN 78/72

There are no
days in life so
memorable as
those which
vibrated to some
stroke of the
imagination.

Ralph Waldo Emerson

THIN ITALIC 78/72

There are no days in life so memorable as those which vibrated to some stroke of the imagination.

Ralph Waldo Emerson

LIGHT 78/72

There are no
days in life so
memorable as
those which
vibrated to
some stroke of
the imagination.

LIGHT ITALIC 78/72

*There are no
days in life so
memorable as
those which
vibrated to
some stroke of
the imagination.*

REGULAR 78/72

There are no
days in life so
memorable as
those which
vibrated to
some stroke of
the imagina-
tion.

Ralph Waldo Emerson

ITALIC 78/72

There are no days in life so memorable as those which vibrated to some stroke of the imagination.

MEDIUM 78/72

There are no days in life so memorable as those which vibrated to some stroke of the imagination.

Ralph Waldo Emerson

MEDIUM ITALIC 78/72

There are no days in life so memorable as those which vibrated to some stroke of the imagination.

Ralph Waldo Emerson

BOLD 78/72

**There are no
days in life so
memorable as
those which
vibrated to
some stroke
of the imagi-
nation.**

Ralph Waldo Emerson

BOLD ITALIC 78/72

There are no days in life so memorable as those which vibrated to some stroke of the imagination.

Ralph Waldo Emerson

BLACK 78/72

**There are no
days in life so
memorable as
those which
vibrated to
some stroke
of the imagi-
nation.**

Ralph Waldo Emerson

BLACK ITALIC 78/72

There are no days in life so memorable as those which vibrated to some stroke of the imagination.

Ralph Waldo Emerson

EXTRA THIN 22/28

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were trans-

EXTRA THIN 18/22

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been

EXTRA THIN 14/18

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible. Television presented several products and services worldwide, making people consider them common, if not to respect them consistently. Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more

EXTRA THIN 10/13

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible. Television presented several products and services worldwide, making people consider them common, if not to respect them consistently. Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible. Television presented several products and services worldwide, making people consider

EXTRA THIN ITALIC 22/28

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmit-

EXTRA THIN ITALIC 18/22

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been

EXTRA THIN ITALIC 14/18

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible. Television presented several products and services worldwide, making people consider them common, if not to respect them consistently. Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more

EXTRA THIN ITALIC 10/13

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible. Television presented several products and services worldwide, making people

THIN 22/28

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural

THIN 18/22

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have

THIN 14/18

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible. Television presented several products and services worldwide, making people consider them common, if not to respect them consistently. Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or

THIN 10/13

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible. Television presented several products and

THIN ITALIC 22/28

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were

THIN ITALIC 18/22

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have

THIN ITALIC 14/18

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible. Television presented several products and services worldwide, making people consider them common, if not to respect them consistently. Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become

THIN ITALIC 10/13

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible. Television presented several products and services worldwide, making people consider them common, if not to respect them consistently. Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible. Television presented several products and

LIGHT 22/28

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural

LIGHT 18/22

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet

LIGHT 14/18

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible. Television presented several products and services worldwide, making people consider them common, if not to respect them consistently. Regardless of whether the nations continue to remain isolated as far as the territorial

LIGHT 10/13

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible. Television presented several products and services worldwide, making people consider them common, if not to respect them consistently. Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible. Television

LIGHT ITALIC 22/28

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural

LIGHT ITALIC 18/22

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union

LIGHT ITALIC 14/18

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible. Television presented several products and services worldwide, making people consider them common, if not to respect them consistently. Regardless of whether the nations continue to remain isolated as far as the territorial aspect is

LIGHT ITALIC 10/13

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible. Television presented several products and services worldwide, making people consider them common, if not to respect them consistently. Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible. Television

REGULAR 22/28

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some

REGULAR 18/22

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The break-

REGULAR 14/18

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible. Television presented several products and services worldwide, making people consider them common, if not to respect them consistently. Regardless of whether the nations continue to remain

REGULAR 10/13

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor

ITALIC 22/28

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural

ITALIC 18/22

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the So-

ITALIC 14/18

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible. Television presented several products and services worldwide, making people consider them common, if not to respect them consistently. Regardless of whether the nations continue to remain isolated as far as

ITALIC 10/13

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible. Television presented several products and services worldwide, making people consider them common, if not to respect them consistently. Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would

MEDIUM 22/28

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread,

MEDIUM 18/22

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbid-

MEDIUM 14/18

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible. Television presented several products and services worldwide, making people consider them common, if not to respect them consistently. Regardless of whether

MEDIUM 10/13

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet

MEDIUM ITALIC 22/28

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some

MEDIUM ITALIC 18/22

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbid-

MEDIUM ITALIC 14/18

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible. Television presented several products and services worldwide, making people consider them common, if not to respect them consistently. Regardless of whether the nations continue to

MEDIUM ITALIC 10/13

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected

BOLD 22/28

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that tele-

BOLD 18/22

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were

BOLD 14/18

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible. Television presented several products and services worldwide, making people consider them common, if not to respect them consistently.

BOLD 10/13

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly

BOLD ITALIC 22/28

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that televi-

BOLD ITALIC 18/22

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explic-

BOLD ITALIC 14/18

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible. Television presented several products and services worldwide, making people consider them common, if not to respect them consistently. Regardless of whether

BOLD ITALIC 10/13

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden.

BLACK 22/28

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades

BLACK 18/22

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means

BLACK 14/18

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible. Television presented several products and services worldwide, making people consider them common, if not to re-

BLACK 10/13

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible. Television presented several products and services worldwide, making people consider them common, if not to respect them consistently. Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where

BLACK ITALIC 22/28

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that tele-

BLACK ITALIC 18/22

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of commu-

BLACK ITALIC 14/18

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible. Television presented several products and services worldwide, making people consider them common, if not to respect them

BLACK ITALIC 10/13

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible. Television presented several products and services worldwide, making people consider them common, if not to respect them consistently. Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means

ΣΤΥΛ ΚΑΙ ΕΥΑΙΣΘΗΣΙΑ

κίνητρο και ώθηση στους κινηματογραφιστές της Δυτικής Ακτής

αναδιπλώμενο κάθισμα

ΕΠΙΣΚΕΨΗ

Επενδύοντας με όραμα σε ένα εξαιρετικό αυτοφύες βότανο της ελληνικής γης

επίκαιρα διαγνωστικά

ΒΑΣΙΚΟ ΜΟΤΟ ΝΑ ΕΧΟΥΝ ΟΛΟΙ ΠΡΟΣΒΑΣΗ ΣΤΗ ΜΟΥΣΙΚΗ ΚΟΥΛΤΟΥΡΑ

αξονομετρικά

μαραθώνιος πρωταθλητής

ανέκδοτη δουλειά των πιο ταλαντούχων νέων ποιητών μας

ΔΙΑΦΟΡΕΤΙΚΟΣ

μίξη υψηλής τεχνολογίας με παραδοσιακά στοιχεία

ΝΕΟ ΜΟΥΣΕΙΟ ΦΩΤΟΓΡΑΦΙΑΣ

REGULAR 22/28

Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς

REGULAR 18/22

Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά. Η κατάρρευση της πρώην

REGULAR 14/18

Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά. Η κατάρρευση της πρώην Σοβιετικής Ένωσης μπορεί να επηρεάστηκε από αυτό τον παράγοντα περισσότερο απ' όσο νομίζουμε. Η τηλεόραση παρουσίασε ορισμένα προϊόντα και υπηρεσίες σε όλο τον κόσμο, δίνοντας τη δυνατότητα στους ανθρώπους να τα θεωρούν κοινά, αν όχι να τα σέβονται σταθερά. Επίσης, το μέσο αύξησε

REGULAR 10/13

Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά. Η κατάρρευση της πρώην Σοβιετικής Ένωσης μπορεί να επηρεάστηκε από αυτό τον παράγοντα περισσότερο απ' όσο νομίζουμε. Η τηλεόραση παρουσίασε ορισμένα προϊόντα και υπηρεσίες σε όλο τον κόσμο, δίνοντας τη δυνατότητα στους ανθρώπους να τα θεωρούν κοινά, αν όχι να τα σέβονται σταθερά. Επίσης, το μέσο αύξησε δραματικά την παγκόσμια επικοινωνία. Με τις επί εικοσιτετραώρου βάσεως ειδήσεις γενικά ήταν όλο και πιο αδύνατο να αποκρυφτούν σημαντικά γεγονότα από τον υπόλοιπο πλανήτη. Παρομοίως, η Πληροφοριακή Αγορά θα ασκήσει μια συνδυαστική και εξισωτική δύναμη στους τοπικούς και παγκόσμιους πολιτισμούς, καθώς οι άνθρωποι από τα μικρότερα χωριά και τις μεγαλύτερες μητροπόλεις θα επιδιώκουν

ITALIC 22/28

Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες,

ITALIC 18/22

Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά. Η κατάρρευση της πρώην Σοβιετικής

ITALIC 14/18

Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά. Η κατάρρευση της πρώην Σοβιετικής Ένωσης μπορεί να επηρεάστηκε από αυτό τον παράγοντα περισσότερο απ' όσο νομίζουμε. Η τηλεόραση παρουσίασε ορισμένα προϊόντα και υπηρεσίες σε όλο τον κόσμο, δίνοντας τη δυνατότητα στους ανθρώπους να τα θεωρούν κοινά, αν όχι να τα σέβονται σταθερά. Επίσης, το μέσο αύξησε δραματικά την

ITALIC 10/13

Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά. Η κατάρρευση της πρώην Σοβιετικής Ένωσης μπορεί να επηρεάστηκε από αυτό τον παράγοντα περισσότερο απ' όσο νομίζουμε. Η τηλεόραση παρουσίασε ορισμένα προϊόντα και υπηρεσίες σε όλο τον κόσμο, δίνοντας τη δυνατότητα στους ανθρώπους να τα θεωρούν κοινά, αν όχι να τα σέβονται σταθερά. Επίσης, το μέσο αύξησε δραματικά την παγκόσμια επικοινωνία. Με τις επί εικοσιτετράωρου βάσεως ειδήσεις γενικά ήταν όλο και πιο αδύνατο να αποκρυφτούν σημαντικά γεγονότα από τον υπόλοιπο πλανήτη. Παρομοίως, η Πληροφοριακή Αγορά θα ασκήσει μια συνδυαστική και εξισωτική δύναμη στους τοπικούς και παγκόσμιους πολιτισμούς, καθώς οι άνθρωποι από τα μικρότερα χωριά και τις μεγαλύτερες μητροπόλεις θα επιδιώκουν αναψυχή, εμπόριο,

свежая

остается только выбрать направление

средиземноморье

интеллектуальная мультимедийная система multiroom

внимание

аромат для мужчин

оптимизм является стратегией для созидания лучшего будущего

предмет вашего желания

ЭКСПЕРТ

каждая его линия полна благородства

полушар

REGULAR 22/28

Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых теле-

REGULAR 18/22

Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были переданы даже тем нациям, где

REGULAR 14/18

Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были переданы даже тем нациям, где электронные средства связи были запрещены прямо. Возможно, этот фактор повлиял на распад Советского Союза в большей степени, чем нам кажется. Телевидение демонстрировало некоторые товары и услуги по всему миру, заставляя людей считать их общедоступны-

REGULAR 10/13

Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были переданы даже тем нациям, где электронные средства связи были запрещены прямо. Возможно, этот фактор повлиял на распад Советского Союза в большей степени, чем нам кажется. Телевидение демонстрировало некоторые товары и услуги по всему миру, заставляя людей считать их общедоступными, или даже равнодоступными. Более того, телевидение значительно расширило международный обмен информацией. Трансляция новостей 24 часа в сутки делала сокрытие информации от общества всё труднее. Аналогично, рынок информационных технологий будет способствовать подъему локальной и глобальной культуры по мере того, как жители маленьких дере-

ITALIC 22/28

Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в те-

ITALIC 18/22

Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были переданы даже

ITALIC 14/18

Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были переданы даже тем нациям, где электронные средства связи были запрещены прямо. Возможно, этот фактор повлиял на распад Советского Союза в большей степени, чем нам кажется. Телевидение демонстрировало некоторые товары и услуги по всему миру, заставляя людей

ITALIC 10/13

Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были переданы даже тем нациям, где электронные средства связи были запрещены прямо. Возможно, этот фактор повлиял на распад Советского Союза в большей степени, чем нам кажется. Телевидение демонстрировало некоторые товары и услуги по всему миру, заставляя людей считать их общедоступными, или даже равнодоступными. Более того, телевидение значительно расширило международный обмен информацией. Трансляция новостей 24 часа в сутки делала сокрытие информации от общества всё труднее. Аналогично, рынок информационных технологий будет способствовать подъему локальной и глобальной культуры по мере

- GB** Pressurized container. Protect from sunlight and do not expose to tempera-
- GR** Δοχείο υπό πίεση. Να προφυλάσσεται από τις ακτίνες του ήλιου και να μην εκ
- FR** Ne pas percer ou brûler, même après usage. Ne pas vaporiser vers une flamme
- DE** Behältnis auch nach dem Gebrauch nicht aufbrechen oder verbrennen. Nicht
- RU** Дезодорант для тела в аэрозольной упаковке. Применение: Распыляйте
- ES** Recipiente presurizado. Proteja de la luz solar y no exponga a temperaturas que
- IT** Recipiente sotto pressione. Proteggere contro i raggi solari e non esporre a
- PT** Recipiente sob pressão. Proteger dos raios solares e não expor a temperatu-
- DK** Beholder under tryk. Skal beskyttes mod sollys og må ikke udsættes for høj
- NL** Drukcontainer. Beschermen tegen zonlicht en niet blootstellen aan hoge tem-
- CS** Držati dalje od dece. Ne nanositi dezodorans na oštećenu ili osetljivu kožu.
- HU** Használata közben nyílt láng használata tilos! Ne használja irritált vagy sérült
- SE** Skall skyddas mot solljus och får ej utsättas för höga temperaturer. Rökning
- PL** Nie rozpylać nad otwartym płomieniem lub żarzącym się materiałem. Chronić
- CZ** Chraňte před dětmi. Pouze pro zevní použití. Neaplikujte na podrážděnou či
- TR** Çocukların ulaşamayacağı yerde muhafaza ediniz. Son derece yanıcıdır.
- RO** Nu fumați în timpul folosirii, nu pulverizați peste obiecte incandescente, nu
- BG** Пазете от деца! Пазете далеч от източници на пожар. Не пръскайте върху
- HR** Ne aplicirati na iritiranu kožu ili otvorene rane. Izbjegavati kontakta s očima.
- FI** Tupakointi kielletty käytön aikana. Säilytettävä lasten ulottumattomissa.
- LT** Saugoti nuo tiesioginių saulės spindulių ir nenaudoti esant aukštai temperatū
- SK** Chránit' pred slnkom a nevystavovať vysokým teplotám. Nefajčiťpri použití.
- SI** Hraniti izven dosega otrok. Ne pršiti v oči. Ne uporabljajte na poš kodovani in

SCRIPTS

Following is a list of all major encodings (codepages) and languages supported by PF Das Grotesk Pro. This typeface supports over 100 languages simultaneously, integrating within the same font Latin, Greek, Greek Polytonic, Cyrillic, Eastern European, Baltic and Turkish scripts. If you would like to see a full character set of this typeface (including all special characters), go to the character set section.

1252 Latin 1
 1253 Greek + Greek Poly
 1250 Eastern European
 1251 Cyrillic
 1254 Turkish
 1257 Baltic

SUPPORTED LANGUAGES

Albanian	Bislama	Norwegian (Nynorsk)
Bosnian(Latin)	Breton	Occitan
Croatian	Catalan	Portuguese
Czech	Chamorro	Rhaeto-Romance
Hungarian	Danish	Romansh
Polish	Dutch	Sami (Inari)
Romanian	English	Sami (Lule)
Slovak	Faroese	Sami (Skolt)
Slovenian	Finnish	Sami (Southern)
Sorbian	Flemish	Scottish
Azeri (Cyrillic)	Franco-Provencal	Gaelic
Belarusian	French	Spanish
Bosnian (Cyrillic)	Frisian	Swahili
Bulgarian	Friulian	Swedish
Kazakh (Cyrillic)	Galician	Tagalog
Kyrgyz	German	Walloon
Macedonian (FY ROM)	Greenlandic	Welsh
Moldovian	Icelandic	Greek
Mongolian	Indonesian	Greek Polytonic
Russian	Irish	Azeri (Latin)
Serbian	Italian	Kurdish (Latin)
Tatar	Ladin	Turkish
Ukrainian	Latin	Uzbek (Latin)
Uzbek (Cyrillic)	Luxembourgish	Estonian
Afrikaans	Malay	Latvian
Alsatian	ManxGaelic	Lithuanian
Basque	Norwegian (Bokmål)	

GREEK SMALL CAPS

Α Β Γ Δ Ε Ζ Η Θ Ι Κ Λ Μ Ν Ξ Ο Π Ρ Σ Τ Υ Φ Χ Ψ Ω Ά Έ Ή Ί Ό Υ Ώ Ξ Ϊ Ϋ

LIGATURES

ff fi ffi fj ffj fl ffi ft

STYLISTIC ALTERNATES

g

FRACTIONS

1/2 1/3 2/3 1/4 3/4 1/5 2/5 3/5 4/5 1/6 5/6 1/8 3/8 5/8 7/8 1/∞ ∞/∞ /

LINING PROPORTIONAL

1 2 3 4 5 6 7 8 9 0 # \$ £ f £ ¢ ¥ % ‰

OLDSTYLE TABULAR

1 2 3 4 5 6 7 8 9 0 # \$ £ f £ ¢ ¥ % ‰

OLDSTYLE PROPORTIONAL

1 2 3 4 5 6 7 8 9 0 # \$ £ f £ ¢ ¥ % ‰

SUPERIOR LETTERS - LATIN

a b d e è h l m n o r s t A B D E È H L M N O R S T

SUPERIOR LETTERS - GREEK

Α Η Ν Ο Ρ Σ Υ

LOCALIZED GLYPHS

ð

NUMERATORS & DOMINATORS

1 2 3 4 5 6 7 8 9 0 (,.) 1 2 3 4 5 6 7 8 9 0 (,.)

UPPERCASE VARIANTS

() - [] {} - — ¡ ¢ « »

SCIENTIFIC INFERIORS

1 2 3 4 5 6 7 8 9 0 + - = ()

SUPERSCRIPTS

1 2 3 4 5 6 7 8 9 0 + - = ()

PUNCTUATION

! ? . , : ; ¡ ¢ * (/) [\] { | } « » ‹ › “ ” ‘ ’ “ ‘ , „ . . . - - — · † ‡ § ¶

MISCELLANEOUS

© ® ¢ ™ ' ° # 0 °C °F № | f ¢ • ▶ _ a o ' Å Ω

MATH SYMBOLS

μ η Δ ∇ Π Σ ℓ θ √ ∞ ∅ λ ν η υ ^ ∫ e - + ± ∓ × ÷ < = > ~ ≈ ≠ ≤ ≥

GREEK SMALL CAPS

Α Β Γ Δ Ε Ζ Η Θ Ι Κ Λ Μ Ν Ξ Ο Π Ρ Σ Τ Υ Φ Χ Ψ Ω Ά Έ Ή Ί Ό Ύ Ώ ΐ ΰ

LIGATURES

ff fi ffi fj ffj fl ffi ft

STYLISTIC ALTERNATES

a g x

FRACTIONS

½ ⅓ ⅔ ¼ ¾ ⅕ ⅖ ⅜ ⅘ ⅙ ⅚ ⅛ ⅝ ⅞ ⅐ ⅑ ⅒ /

LINING PROPORTIONAL

1 2 3 4 5 6 7 8 9 0 # \$ £ f £ ¢ ¥ % ‰

OLDSTYLE TABULAR

1 2 3 4 5 6 7 8 9 0 # \$ £ f £ ¢ ¥ % ‰

OLDSTYLE PROPORTIONAL

1 2 3 4 5 6 7 8 9 0 # \$ £ f £ ¢ ¥ % ‰

SUPERIOR LETTERS - LATIN

a b d e è h l m n o r s t A B D E È H L M N O R S T

SUPERIOR LETTERS - GREEK

Α Η Ν Ο Ρ Σ Υ

LOCALIZED GLYPHS

đ ĩ ĝ ū w̄

NUMERATORS & DOMINATORS

1 2 3 4 5 6 7 8 9 0 (,.) 1 2 3 4 5 6 7 8 9 0 (,.)

UPPERCASE VARIANTS

() - [] { } - - ¡ ¢ « »

SCIENTIFIC INFERIORS

1 2 3 4 5 6 7 8 9 0 + - = ()

SUPERSCRIPTS

1 2 3 4 5 6 7 8 9 0 + - = ()

PUNCTUATION

! ? . , : ; ¡ ¢ * (/) [\] { | } « » ‹ › “ ” ‘ ’ “ ‘ , „ . , … - - - · † ‡ § ¶

MISCELLANEOUS

© ® ™ ‘ ’ ° # 0 °C °F № | f ¢ • ▶ _ a o ' Å Ω

MATH SYMBOLS

μ π Δ ∇ Π Σ ℓ δ √ ∞ ∠ λ ν ρ υ ^ ∫ e - + ± ∓ × ÷ < = > ~ ≈ ≠ ≤ ≥

LIGATURES

Replaces a sequence of glyphs with a single glyph, creating a professional-looking text with no peculiar collisions among letters. This feature covers the standard f-ligatures, as well as few other ones used in normal conditions.

ff fi fl ffi ffl ft fj ffj ▶ ff fi fl ffi ffl ft fj ffj

SMALL CAPS

This feature formats lowercase text as small caps. These are not computer generated scaled-down versions of capitals, but rather glyphs which have been designed to match the weight and proportions of the rest of the family characters. They are often used in combination with oldstyle figures, for acronyms and abbreviations and stylistically at the beginning of a paragraph (this feature includes Latin and Greek small caps).

typography ▶ ΤΥΠΟΓΡΑΦΙΑ
τυπογραφία ▶ ΤΥΠΟΓΡΑΦΙΑ

SMALL CAPS FROM CAPITALS

Replaces capital glyphs with small caps (this feature includes Latin and Greek small caps).

ΤΥΠΟΓΡΑΦΙΑ ▶ ΤΥΠΟΓΡΑΦΙΑ
ΤΥΠΟΓΡΑΦΙΑ ▶ ΤΥΠΟΓΡΑΦΙΑ

OLDSTYLE FIGURES

Changes selected figures from the default lining to oldstyle i.e. numbers of varying height. These are appropriate for use with lowercase text. They come in two different styles: tabular and proportional. Tabular figures have equal widths (useful for tables, so that numbers line up from one line to the next) whereas proportional have varying widths and are basically used within a sentence.

2|7|6|0 ▶ 2|7|6|0
2760 ▶ 2760

LINING FIGURES

This feature changes selected figures from oldstyle to the default lining form. Lining figures are numbers which fit better with all-capital text and they are of the same height as capitals or a bit smaller. They also come in two different styles: tabular and proportional.

2760 ▶ 2760
2|7|6|0 ▶ 2|7|6|0

PROPORTIONAL FIGURES

Replaces selected figure glyphs which are set on tabular widths (lining or oldstyle), with corresponding glyphs set on proportional widths (lining or oldstyle).

2|7|6|0 ▶ 2760
2|7|6|0 ▶ 2760

TABULAR FIGURES

Replaces selected figure glyphs which are set on proportional widths (lining or oldstyle), with corresponding glyphs set on tabular widths (lining or oldstyle).

2760 ▶ 2|7|6|0
2760 ▶ 2|7|6|0

SUPERIORS

Replaces lining and oldstyle figures with superior figures and lowercase letters with superior letters. These superior glyphs are not computer generated scaled-down versions but are rather redesigned to match the weight of the regular glyphs. Superior figures are used mainly for footnotes and superior letters for abbreviated titles (this feature includes Latin as well as Greek superior letters)

footnote3 ▶ footnote³
h₂=x₂+y₂ ▶ h²=x²+y²
Dr ▶ D^r M^me ▶ M^{me}

SCIENTIFIC INFERIORS

Replaces lining and oldstyle figures with inferior figures. They have been designed to match the weight of the regular glyphs and sit lower than the standard baseline. Used primarily for mathematical and chemical notations.

CO₂ ▶ CO₂
H₂O ▶ H₂O

NUMERATORS

Substitutes selected numbers (and basic punctuation) which precede a slash with numerator glyphs and replaces the typographic slash with the fraction slash.

253/ ▶ 253/

85,6/ ▶ 85,6/

DENOMINATORS

Substitutes selected numbers (and basic punctuation) which follow a slash with denominator glyphs and replaces the typographic slash with the fraction slash.

/253 ▶ /253

/85,6 ▶ /85,6

FRACTIONS

Figures separated by slash, are replaced with diagonal fractions.

5/8 ▶ ⅝

3/5 ▶ ⅔

ORDINALS

Contextually replaces default alphabetic glyphs which follow numbers with superscripted glyphs and the sequence 'No' with the numero character (No). This feature includes Latin as well as Greek lowercase and capital ordinals.

1st ▶ 1st 2nd ▶ 2nd 28th ▶ 28th

No ▶ №

CASE-SENSITIVE FORMS

Shifts punctuation marks up to work better with capital letters and lining figures since by default they sit lower to properly mix with lowercase characters.

[(HELLO)] ▶ [(HELLO)]

«ПРИВЕТ» ▶ «ПРИВЕТ»

STYLISTIC SET 1

A set of stylistic variant glyphs which replace certain standard glyphs with alternate forms that are designed to work better within the text or add a certain flair to the page. This feature includes a large number of Greek polytonic alternates which replace the prosogrammeni part of the glyph with ypogrammeni.

‘Αι ▶ Ἀ Ἡι ▶ Ἠ Ὠι ▶ Ὠ

STYLISTIC ALTERNATES

Replaces non-standard glyphs with alternate forms purely for aesthetic reasons.

g ▶ g a ▶ a g ▶ g χ ▶ x

CAPITAL SPACING

Globally adjusts inter-glyph spacing for all capitals. This feature can be applied (opens up the space in-between them) when text is set all-capital in order to make it more legible.

PARACHUTE ▶ PARACHUTE

SLASHED ZERO

Replaces the regular form of zero with an alternate form which includes a slash through the counter. This is particularly useful when capitals are mixed with numbers in which case capital O may be difficult to distinguish from zero o.

0 ▶ 0

20 OBJECTS ▶ 20 OBJECTS

ACCESS ALL ALTERNATES

All variations of a selected character are accessible with this feature from the glyph palette of all programs that support OT features.

2 ▶ 222²2²

€ ▶ €€€

THE FOUNDRY

Parachute® is an independent award-winning type foundry. It landed in 1999, but it wasn't till 2001 that it started operating as a full-scale company. Since then, 13 designers have joined in to form a select group of open minded, free spirited individuals, all coming from diverse design fields.

Over the years, Parachute has built a strong network of valuable relationships with customers in Europe, United States, Canada, Asia and Australia. The year 2003 marked the beginning of a new era for Parachute with the release of an award-winning catalog. Since then an emphasis was placed on multilingual support and opentype technology.

Over the years, Parachute has won several major international typeface design awards, including the red dot: grand prix 2012 for original typeface. All Parachute fonts have been designed to offer multilingual support for major scripts such as Latin, Greek and Cyrillic. Latest entries support Arabic as well. For an updated profile please visit our website.

MAJOR CLIENTS

ABC Network	Harper Collins	PepsiCo
Adidas Group	Hasbro	Princeton University
American Express	Ikea	Procter & Gamble
AOL Corp	Intel	Publicis
Bank of America	Interbrand	Qatar Museums Authority
BBC	JWT	Random House
CBC Radio & Television	Leo Burnett	Russell Corporation
CBS Network	L'Oréal	Saatchi & Saatchi
Coca Cola Company	Macmillan	Samsung
Columbia University	Marriott Hotels & Resorts	Stanford University
Converse	McCann Erickson	TBWA
Cornell University	McGill University	Texas Rangers
Dentsu America	McGraw-Hill	The Brand Union
Deutsche Welle	MetaDesign	Time Inc
Disney	MIT	Tommy Hilfinger
Dolby Laboratories	MTV Networks	Turner Broadcasting
Electronic Arts	National Geographic	Unilever
ESPN	NBA	UCLA
European Commission	Nestlé	UEFA
Financial Times	Nike	Victoria's Secret
Fox Network	Ogilvy & Mather	Virgin
Gap Inc	Oprah Winfrey Network	Vodafone
Grey Group	Penguin Group	Warner Bros.
Harrods	Pentagram	

THE DESIGNER

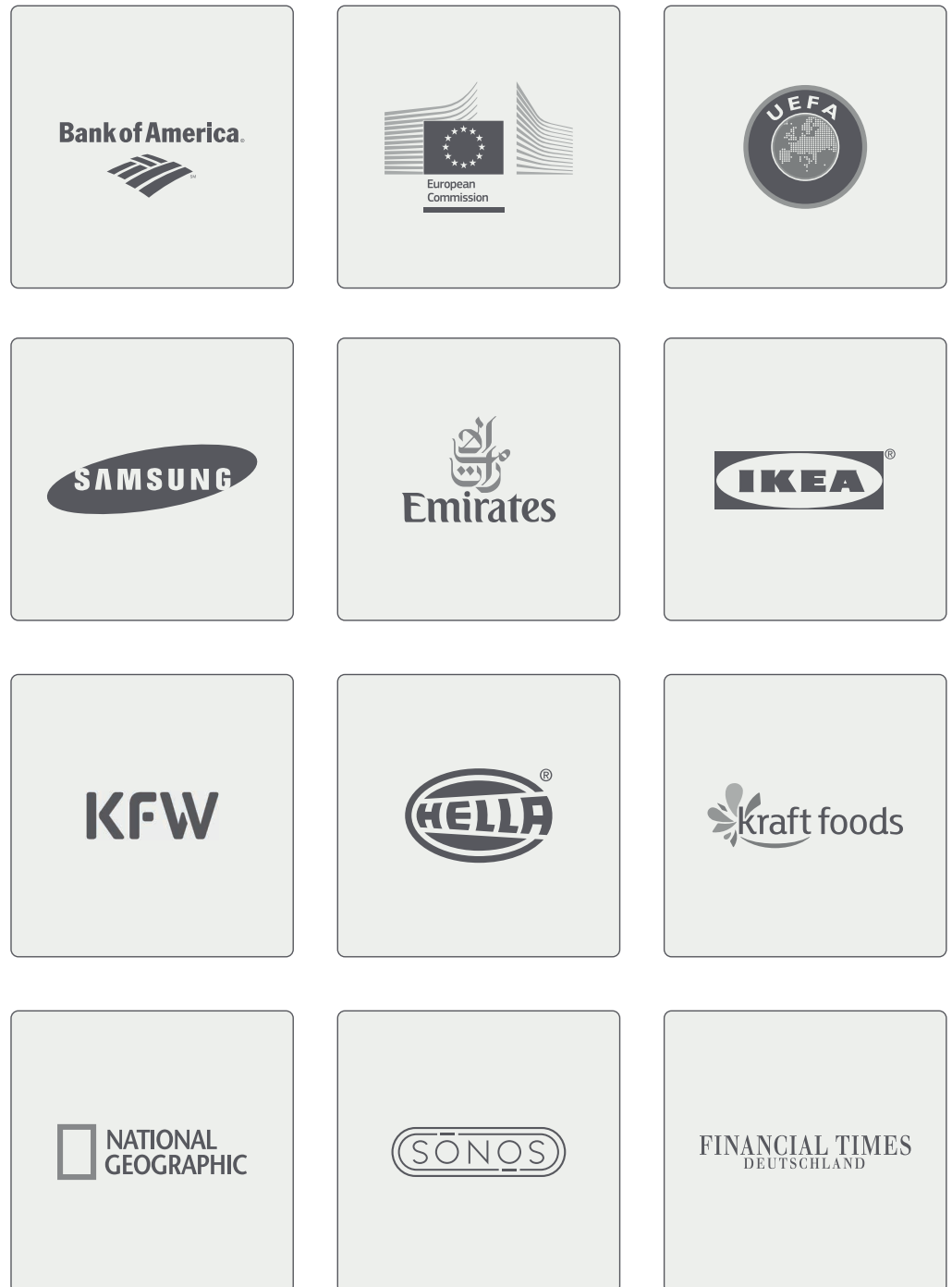
Panos Vassiliou is a graduate of the University of Toronto with a major in Applied Science and Engineering. In his transition years from engineering to typography, he left his high-profile job, got involved with a theatre company, founded a design studio and pursued an academic career. A few years later he started a publishing company, before forming the Parachute® type foundry in 2001. Panos has designed numerous award-winning commercial fonts as well as bespoke typefaces for international companies and organizations such as Bank of America, the European Commission, Samsung, Ikea, Financial Times, National Geographic. He is regularly invited as a guest speaker to conferences and seminars, to speak on typography and related topics. In 2008, he received a Gold Award from the European Design Awards, for the typeface families Centro Pro. The following year, he received three Awards for Excellence in Type Design from the International Type Design Competition 'Modern Cyrillic 2009' which was held in Moscow. In 2010 he received a Silver Award from the European Design Awards, for the typeface family Encore Sans Pro. The same year he received three awards from Granshan 2010 the 3rd International Eastern Type Design Competition. In 2011, his new series of typefaces Regal Pro was selected for the Creative Review Type Annual 2011. Subsequently Regal Pro won an award of Excellence from the Communication Arts Annual Competition 2012, whilst Encore Sans Pro was nominated for the German Design Awards 2012. Most recently he received the prestigious red dot: grand prix 2012 for Regal Pro, which was also a nominee for the German Design Awards 2014.

**BESPOKE FONTS FOR
LIVING BRANDS**

In an emerging global market, all major companies invest heavily on corporate branding and design as a means of differentiating themselves from competitors. A custom corporate typeface is equally important as it greatly influences the unconscious perception of the anticipated target audience. It reflects the essence of the brand, creates a consistent visual identity which strengthens the product and projects an attractive and easily perceived personality.

At Parachute we offer original custom design, multilingual support and advanced typographic expertise.

For over a decade, we have provided custom corporate font services to some of the most innovative designers and companies around the world. Our clientele includes advertising and branding agencies, broadcasting corporations, publishing houses, financial institutions and multinational corporations such as:



RECENT AWARDS

Communication Arts Typography Competition 2015 | Award of Excellence
Das Grotesk Pro

European Design Awards 2014 | Bronze
Bague Pro

German Design Awards 2014 | Nominee
Regal Pro

Red dot Design Awards 2012 | Grand Prix Winner
Regal Pro

Communication Arts Typography Competition 2012 | Award of Excellence
Regal Pro

German Design Awards 2012 | Nominee
Encore Sans Pro

Creative Review Type Annual 2011 | Winner
Regal Pro

European Design Awards 2011 | Finalist
Regal Pro

EBGE Awards 2011 | Finalist
Regal Pro

Granshan Awards 2010 | Excellence Award
Regal Pro

Granshan Awards 2010 | Excellence Award
Champion Script Pro

Granshan Awards 2010 | Excellence Award
Adamant Pro

Granshan Awards 2010 | Excellence Award
Encore Sans Pro

European Design Awards 2010 | Silver Winner
Encore Sans Pro

International Type Design Competition 2009 | Excellence Award
Centro Pro

International Type Design Competition 2009 | Excellence Award
Champion Script Pro

International Type Design Competition 2009 | Excellence Award
Goudy Initials Pro and Goudy Ornaments

European Design Awards 2008 | Gold Winner
Centro Pro

EBGE Awards 2004 | Merit Award
Archive Pro



Parachute®

24 Acharon Street, Kifissia 14561 GR | T: +30 210 80 18 100 F: +30 210 80 16 066
sales@parachute.gr | www.parachute.gr

You may reproduce this manual and distribute it freely, provided you do not edit the document and/or remove the copyright information. Parachute assumes no responsibility or liability for any errors or inaccuracies that may appear in this document. Contents are subject to change without notice.

©2013 Parachute® All rights reserved.

Parachute® is a registered trademark and Das Grotesk™ is a trademark of Parachute Worldwide.