Champio (*Champion*)

Champion

Granshan Awards 2010
Award of Excellence

Modern Cyrillic Competition 2009
Award of Excellence

I have the simplest of tastes. I'm always satisfied with the Best

Oscar Wilde

ABOUT	PF Champion Script Pro is the most advanced and powerful script ever made. It is based mainly on the manuscripts of the 18th century english calligrapher Joseph Champion. Developed over a period of two and a half years, each one of the 2 weights is loaded with **4300 glyphs**. This is the only calligraphic typeface currently available that offers simultaneous support within the same font for **Latin, Greek and Cyrillic** scripts. Furthermore, a wide selection of alternate forms and ligatures is included for all languages, in order to accommodate diverse design aesthetics. These alternates are either applied automatically through an **advanced programming scheme**, or manually through several opentype features. An attempt was made to design a contemporary script typeface with classic roots, by following certain guidelines, i.e. lowercase characters were designed so they are less slanted than traditional calligraphic fonts, have a higher x-height and are less condensed than the original. Several characters were stripped-off their connecting lines in order to enhance legibility. Four sets of alternate swashed capitals as well as a vast number of ornaments and frames was included. Small caps and their alternate forms were designed to replace the capitals which disrupt the flow of text within a sentence with their extravagant swashes. All characters were carefully designed with the proper weight in order to **sustain harsh printing conditions** (on special papers), a situation which affects mainly the light connecting parts of calligraphic typefaces. Finally, it was programmed to preserve handwriting qualities, by designing an extensive array of ligatures and alternate glyphs in all languages, never before released or incorporated within the same font.

Champion Script is a registered trademark of Parachute®

FORMAT	Desktop (otf) / Web (woff, eot, svg)
LANGUAGES/SCRIPTS	Latin Cyrillic Greek Greek Polytonic Eastern European Turkish Baltic
GLYPHS	4300/font incl. 117 ornaments and frames
PRO FEATURES	Standard f-Ligatures Discretionary Ligatures Contextual Alternates / Contextual Ligatures Stylistic Alternates Small Caps Initial Forms / Terminal Forms Historical Forms / Localized Forms Case-Sensitive Forms Fractions / Ordinals Oldstyle Figures (tabular/proportional) Lining Figures (tabular/proportional) Scientific Inferiors / Superscript Numerators / Denominators Ornaments / Frames Stylistic Set 01, 02, 03, 04, 05, 06, 07, 08, 09 Slashed Zero
WEIGHTS/STYLES	Regular Bold
PUBLISHED	2007
DESIGNED BY	Panos Vassiliou

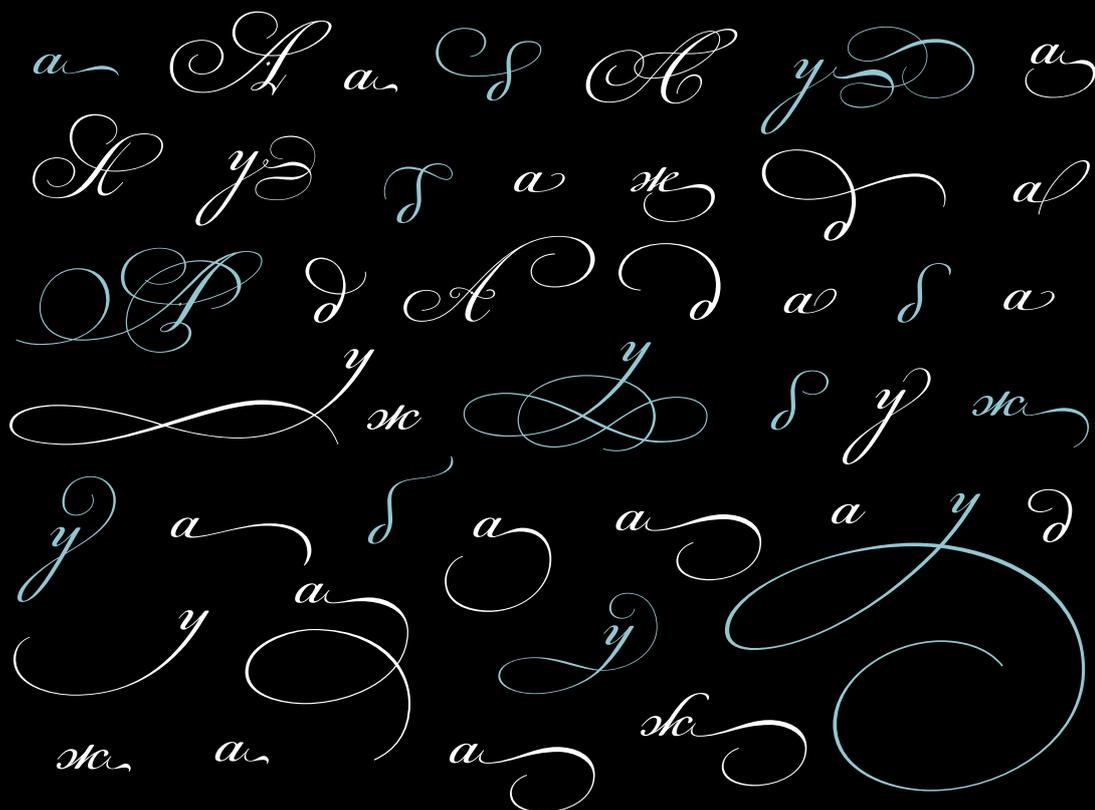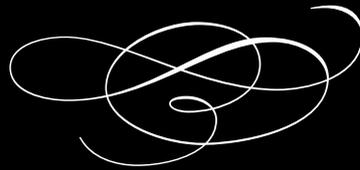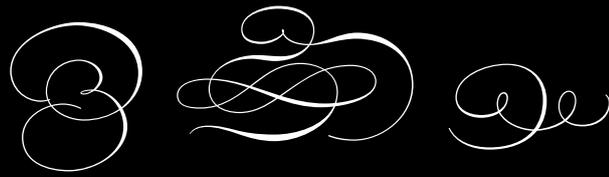The most powerful

script ever made

2 weights

with latin, greek, cyrillic

4300 glyphs per font

27 pro features

Numerous alternates

to customise your

documents automatically

or manually

Frames and Ornaments

Fully loaded

with 117 ornaments

and frames

Latin Samples

Every act of creation

is first of all an act of destruction

Royalty

Faith makes all things possible

International Boutique Hotels and Resorts

Attention to Details.

Children enter school as questiomarks and leave as periods

booming economy, relaxed lifestyle, dead brains

Sophisticated opentype fonts

Complete guide to Whisky distilleries

Aesthetics

Exclusive Fairytale

for home or office use only

Fine Gemstones

Brand New Version

plus Design

Computer Display

Monthly

45th Annual Awards

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible. Television presented several products and services worldwide, making people consider them common, if not to respect them consistently. Moreover, television dramatically increased international communication. With 24-hours news broadcasts it has become increasingly difficult to disclose information from the public. Likewise, the Information Technology Markeplace will boost local and global cultures, as people coming from smaller villages and greater capitals will seek entertainment, commerce, education, health and other human activities together, regardless of their nationality. Could these forces equate the differences among us, resulting in an international civilization?

Champion Ελληνικά

Η αισιοδοξία είναι μια στρατηγική για ένα καλύτερο αύριο

ταξίδι αναψυχής στη Σύρο

Προκλητικά φορέματα

Έχω το πιο απλό γούστο, μ' αρέσει πάντα το καλύτερο

Αμάλθεια

αστρολογία   ευφράδεια

Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτισμικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτισμικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά.

Η κατάρρευση της πρώην Σοβιετικης Ένωσης μπορεί να επηρεάστηκε από αυτό τον παράγοντα περισσότερο απ' όσο νομίζουμε. Η τηλεόραση παρουσίασε ορισμένα προϊόντα και υπηρεσίες σε όλο τον κόσμο, δίνοντας τη δυνατότητα στους ανθρώπους να τα θεωρούν κοινά, αν όχι να τα σέβονται σταθερά. Επίσης, το μέσο αύξησε δραματικά την παγκόσμια επικοινωνία. Με τις επί εικοσιτετραώρου βάσεως ειδήσεις γενικά ήταν όλο και πιο αδύνατο να αποκρυβτούν σημαντικά γεγονότα από τον υπόλοιπο πλανήτη. Παρομοίως, η πληροφοριακή αγορά θα ασκήσει μια συνδυαστική και εξισωτική δύναμη στους τοπικούς και παγκόσμιους πολιτισμούς, καθώς οι άνθρωποι από τα μικρότερα χωριά και τις μεγαλύτερες μητροπόλεις θα επιδιώκουν αναψυχή, εμπόριο, εκπαίδευση, υγεία και άλλες ανθρώπινες δραστηριότητες μαζί, άσχετα με την εθνικότητά τους.

Ἀσχέτως ἂν τὰ ἔθνη παραμείνουν περιορισμένα ἀπὸ ἐδαφικῆς ἀπόψεως ἢ γίνουν πιὸ διασκορπισμένα, ἡ ἠλεκτρονικὴ γειτνίαση θὰ ἐνισχύσει τοὺς πολιτισθικοὺς δεσμοὺς ἀνάμεσά τους. Στὶς λίγες δεκαετίες ποὺ ἡ τηλεόραση διασκορπίσθηκε παντοῦ, διέδωσε ὁρισμένους πολιτισθικοὺς κανόνες, ἀκόμη καὶ σὲ ἔθνη ὅπου τὰ ἠλεκτρονικὰ μέσα ἐνημερώσεως ἀπαγορεύονται κατηγορηματικά. Ἡ κατάρρευση τῆς πρώην Σοβιετικῆς Ἑνώσεως μπορεῖ νὰ ἐπηρεάσθηκε ἀπὸ αὐτὸν τὸν παράγοντα περισσότερο ἀπ᾽ ὅσο νομίζουμε. Ἡ τηλεόραση παρουσίασε ὁρισμένα προϊόντα καὶ ὑπηρεσίες σὲ ὅλο τὸν κόσμο, δίνοντας τὴν δυνατότητα στοὺς ἀνθρώπους νὰ τὰ θεωροῦν κοινά, ἂν ὄχι νὰ τὰ σέβονται σταθερά. Ἐπίσης, τὸ μέσον αὔξησε δραματικὰ τὴν παγκόσμια ἐπικοινωνία. Μὲ τὶς ἐπί εἰκοσιτετραώρου βάσεως εἰδήσεις γενικῶς ἦταν ὅλο καὶ πιὸ δύσκολο νὰ ἀποκρυφτοῦν σημαντικὰ γεγονότα ἀπὸ τὸν ὑπόλοιπο πλανήτη. Παρομοίως, ἡ πληροφοριακὴ ἀγορὰ θὰ ἀσκήσει μία συνδυαστικὴ καὶ ἐξισωτικὴ δύναμη στοὺς τοπικοὺς καὶ παγκόσμιους πολιτισμούς, καθῶς οἱ ἄνθρωποι ἀπὸ τὰ μικρότερα χωριὰ καὶ τὶς μεγαλύτερες μητροπόλεις θὰ ἐπιδιώκουν ἀναψυχή, ἐμπόριο, ἐκπαίδευση, ὑγεία καὶ ἄλλες ἀνθρώπινες δραστηριότητες μαζί, ἀσχέτως μὲ τὴν ἐθνικότητά τους.

Champion Кириллица

Десткий сад в центре мира

будь лидером

защитить тропические леса

Бизнес и финансы

Эстетика — это политика будущего

Греческая здоровая пища от лучших поваров мира

Мужчина

Сократ родился в Греции, в городе Афинах. Отец Сократа был рабо-чий, каменотес, а мать повивальная бабка. От этого-то Сократ и говаривал часто, что мать его была бабушка - помогала людям рожаться, и он то же делает, только помогает не людям, а мыслям людским ро-жаться. Отец Сократа учил его своему мастерству, посылал и в учили-ще учиться грамоте и другим наукам.

В Афинах все были грамотные, и было много разных училищ. Были самые бедные училища, где дети учились на дворе и буквы выводились па-лочками на песке. Были училища побогаче, где учились грамоте, черчению, счету и читали стихи. Были училища и самые высокие, где ученики обучались всему тому, что знали в то время греки. Сократ был смолоду понятлив и охоч до учения, и отец отдал его в высшее учили-ще. И выучился Сократ в училище всем наукам и прочел сочинения всех лучших греческих писателей. Кончил Сократ науку и вернулся к отцу и опять стал работать своим ремеслом, камни тесать.

BASIC LATIN

[script glyphs: ABCDEFGHIJKLMNOPQRSTUVWXYZ & @abcde fghijklmnopqrstuvwxyz & 1234567890 €$£¥]

ADDITIONAL LATIN GLYPHS

[additional Latin script glyphs with diacritics]

GREEK

[Greek script glyphs: ΑΒΓΔΕΖΗΘΙΚΛΜΝΞΟΠΡΣΤΥΦΧΨΩ αβγδεζηθικλμνξοπρστυφχψω]

GREEK POLYTONIC

[Greek polytonic script glyphs with accents]

ALT SET (GREEK POLY)

[alternate set Greek polytonic glyphs]

CYRILLIC

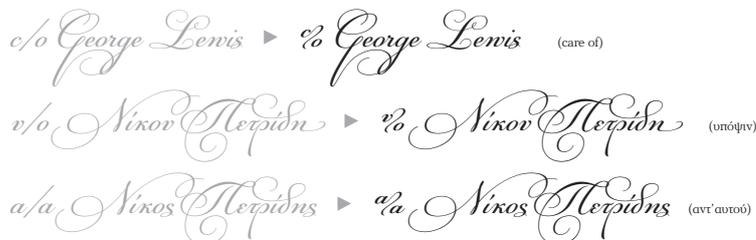*[Cyrillic script glyphs: АБВГДЕЁЖЗИЙКЛМНОПРСТУФХЦЧШЩЫ абвгдеёжзийклмнопрстуфхчцш]*

* You may view the full character set for each and every font weight by visiting our website at **www.parachute.gr**

LATIN SMALL CAPS

[script glyphs: accented capital A variants, Æ, accented C, D, E variants, G, H, I, J, K, L, M]
[script glyphs: N, O variants, Œ, P, Q, R, S variants, T, U variants, W, Y, Z]
[script glyphs: Ž, Þ, &, !?¡¿]

GREEK SMALL CAPS

ΑΒΓΔΕΖΗΘΙΚΛΜΝΞΟΠΡΣΤΥΦΧΨΩΉΕΗΊΟΎΩΪΫ

CYRILLIC SMALL CAPS

[Cyrillic script small caps glyphs]

COMMON LIGATURES

[ligature glyphs: ff fi fl ffi ffl]

MATH SYMBOLS

μ π ∂ Π Σ ∂ √ ∞ ◊ ^ ∫ e − + ± ¬ × ÷ < = > ~ ≈ ≠ ≤ ≥

FRACTIONS

½ ⅓ ⅔ ¼ ¾ ⅕ ⅖ ⅗ ⅘ ⅙ ⅚ ⅛ ⅜ ⅝ ⅞ ⅟ ℅ ‰ ⁄

ALTERNATE NUMBERS

1234567890

SUPERION LETTERS - LATIN

a b d e è k i l m n o r s t

SUPERION LETTERS - GREEK

α ν ο ρ ς υ

NUMERATORS / DENOMINATORS

1234567890(.,) 1234567890(.,)

UPPERCASE VARIANTS

( ) - [ ] { } – — ¡ ¿ " "

SCIENTIFIC INFERIORS

1234567890+−=( )

* You may view the full character set for each and every font weight by visiting our website at **www.parachute.gr**

SUPERSCRIPTS

1 2 3 4 5 6 7 8 9 0 + - = ( )

PUNCTUATION

*! ? . , : ; ¡ ¿ * (/) [\ ] { | } « » ‹ › " " ' ' ' , „ . , ... - – — · † ‡*

MISCELLANEOUS

© ® ℗ ™ ′ ″ ° # ⁰ ℃ ℱ № | d f ¢ • ‰ ‱ ª ᵃ _ ᵃ ᵒ ′ *A Q*

ORNAMENTS / FRAMES
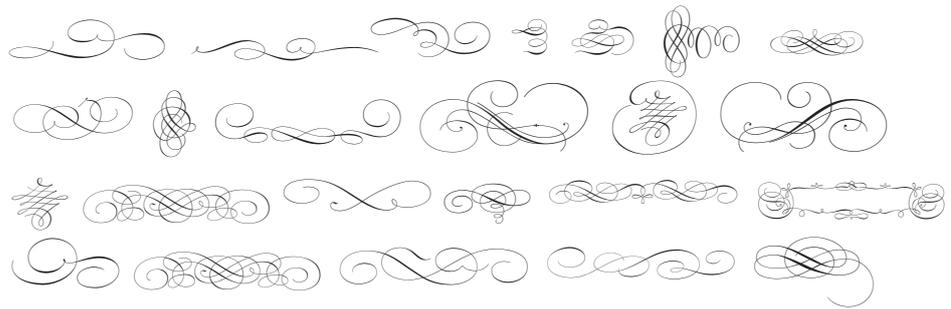
LIGATURES
Replaces a sequence of glyphs with a single glyph, creating a professional-looking text with no peculiar collisions among letters. This feature covers the standard f-ligatures, as well as few other ones used in normal conditions.

flt ▶ fl   fjord ▶ fjord   after ▶ after

affluent ▶ affluent   affiliation ▶ affiliation
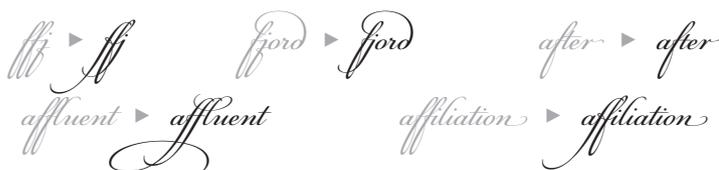
DISCRETIONARY LIGATURES
Replaces a sequence of glyphs with a single glyph. It differs from the previous feature in the fact that it activates special (non-standard) ligatures for **Latin** and **Greek**.

c/o George Lewis ▶ ℅ George Lewis   (care of)

v/o Νίκου Πετρίδη ▶ ℅ Νίκου Πετρίδη   (υπόψιν)

a/a Νίκος Πετρίδης ▶ ªa Νίκος Πετρίδης   (αντ'αυτού)

SMALL CAPS FROM CAPS
This feature formats uppercase text as small caps. These are not computer generated scaled-down versions of capitals, but rather glyphs which have been designed to match the weight and proportions of the rest of the family characters. Their main function, in this particular typeface, is to replace the capitals within a sentence, to avoid disrupting the flow of text with their extravagant swashes. (this feature includes **Latin**, **Greek** and **Cyrillic** small caps).

Dynasty ▶ Dynasty

Μεσόγειος ▶ Μεσόγειος

Музыка ▶ Музыка
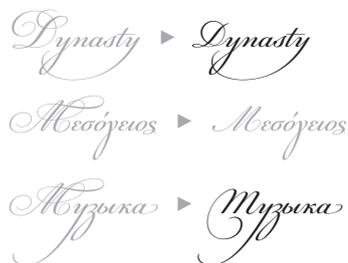
SUPERIORS
Replaces figures with superior figures and lowercase letters with superior letters. These superior glyphs are not computer generated scaled-down versions but are rather redesigned to match the weight of the regular glyphs. Superior figures are used mainly for footnotes and superior letters for abbreviated titles (this feature includes **Latin** as well as **Greek** superior lowercase letters).

footnote3 ▶ footnote^{3} h2=x2+y2 ▶ $h^{2}=x^{2}+y^{2}$

Dr ▶ Dr Mme ▶ Mme Dp ▶ D^{e}

SCIENTIFIC INFERIORS
Replaces figures with inferior figures. They have been designed to match the weight of the regular glyphs and sit lower than the standard baseline. Used primarily for mathematical and chemical notations.

H2O ▶ $H_{2}O$

NUMERATORS
Substitutes selected numbers (and basic punctuation) which precede a slash with numerator glyphs and replaces the typographic slash with the fraction slash.

253/ ▶ ²⁵³⁄   85,6/ ▶ ⁸⁵,⁶⁄

DENOMINATORS
Substitutes selected numbers (and basic punctuation) which follow a slash with denominator glyphs and replaces the typographic slash with the fraction slash.

/253 ▶ ⁄₂₅₃   /85,6 ▶ ⁄₈₅,₆

FRACTIONS
Figures separated by slash, are replaced with diagonal fractions.

5/8 ▶ ⅝   3/4 ▶ ¾

ORDINALS
Contextually replaces default alphabetic glyphs which follow numbers with superscripted glyphs and the sequence 'No' with the numero character (No). This feature includes **Latin** as well as **Greek** lowercase and capital ordinals.

1st ▶ 1ˢᵗ   2nd ▶ 2ⁿᵈ   28th ▶ 28ᵗʰ

1er ▶ 1ᵉʳ   2ème ▶ 2ᵉᵐᵉ

1os ▶ 1ᵒˢ   2n ▶ 2ⁿ   53ov ▶ 53ᵒᵛ

ORNAMENTS/FRAMES
This feature may replace the bullet or other characters with any of the available ornaments/symbols. All of them are best accessed from the program's 'Glyphs Palette' when available. There is a total of 117 ornaments/frames included with this font. From the most complicated to the simpler ones, it cannot get much better than this!!

DIPHTHONGS
Replaces a sequence of specific vowels like 'o' and 'e' or 'a' and 'e' with their corresponding diphthong which is used in certain languages. Access this feature from the glyph palette of all programs that support OT features. In languages like Danish the characters 'oe' and 'ae' are part of the alphabet and can be accessed directly from their corresponding keyboard. This is an almost obsolete feature which is included, anyhow, for all intents and purposes.

oe ▶ œ   Hors d'oeuvre ▶ Hors d'œuvre

CONTEXTUAL ALTERNATES
Pre-programmed to automatically replace glyphs with alternate forms which sit better next to neighbouring letters. This feature takes into consideration a number of variables like the shape, the type and the frequency of neighbouring letters and is best to leave 'on' all the time. When you purchase Champion Script Pro, you get the "Attention to Details" guide which explains how to combine this feature and the other manual features for stunning results. Applied to **Latin**, **Greek** and **Cyrillic**.

speakers ▶ speakers   αστρολογία ▶ αστρολογία

финансы ▶ финансы

CONTEXTUAL LIGATURES
Pre-programmed to automatically replace a sequence of glyphs with an alternate ligature form which sits better next to neighbouring letters. This feature is best to leave 'on' all the time. Applied to **Latin**, **Greek** and **Cyrillic**.

affluence ▶ affluence   ελληνικός ▶ ελληνικός

удачный ▶ удачный

STYLISTIC ALTERNATES
Replaces non-standard glyphs with alternate forms purely for aesthetic reasons. This is a manual feature which is accessed through the glyphs palette.

g ▶ 𝒢   ∂ ▶ 𝒟   ϕ ▶ ϕ   щ ▶ щ

TERMINAL FORMS
A set of stylistic variant glyphs which replace certain standard glyphs at the end of a word with alternate endings. This is a manual feature which is accessed through the glyphs palette.

INITIAL FORMS
A set of stylistic variant glyphs which replace certain standard glyphs at the beginning of a word with alternate initial forms. This is a manual feature which is accessed through the glyphs palette.

STYLISTIC SET 1
A set of stylistic variant glyphs which replace certain standard glyphs with alternate forms that are designed to work better within the text, or add a certain flair to the page. This feature includes 10 swashed alternate numbers which replace the standard numbers.

STYLISTIC SET 2
This feature includes a large number of Greek polytonic alternates which replace the prosgegrammeni part of the glyph with ypogegrammeni.

STYLISTIC SET 3
A set of stylistic variant glyphs which replace capitals with alternate swashed and in many cases extravagant forms, that are designed to add a certain flair to the page. Stylistic sets 3 /4 /5 contain several different Latin, Greek and Cyrillic capitals with variant height, which increases as we go from set 3 to set 5. Finally set 6 contains only a few alternate capitals complementary to set 5.
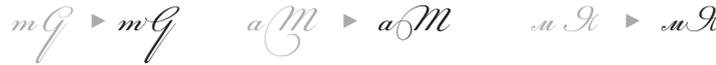
STYLISTIC SET 4
A set of stylistic variant glyphs which replace capitals with alternate swashed and in many cases extravagant forms, that are designed to add a certain flair to the page. Stylistic sets 3 /4 /5 contain several different Latin, Greek and Cyrillic capitals with variant height, which increases as we go from set 3 to set 5. Finally set 6 contains only a few alternate capitals complementary to set 5.

STYLISTIC SET 5
A set of stylistic variant glyphs which replace capitals with alternate swashed and in many cases extravagant forms, that are designed to add a certain flair to the page. Stylistic sets 3 /4 /5 contain several different Latin, Greek and Cyrillic capitals with variant height, which increases as we go from set 3 to set 5. Finally set 6 contains only a few alternate capitals complementary to set 5.

STYLISTIC SET 6

This set of stylistic variant glyphs contains only a few alternate capitals complementary to set 5.

STYLISTIC SET 7

A set of stylistic variant small Caps glyphs which are used, within a sentence, to connect words which are separated by space, in order to create the effect of a continuous text flow. There are only a few alternate small Caps for Latin, Greek and Cyrillic. Stylistic set 7 contains alternate small Caps which connect words which end with lowercase letters like 'a', 'n', whereas stylistic set 8 contains alternate small Caps which connect words that end with lowercase letters like 'o', i.e. letters with no connections. **Note:** This effect is applied automatically when 'contextual alternates' is 'on'.

STYLISTIC SET 8

A set of stylistic variant small Caps glyphs which are used, within a sentence, to connect words which are separated by space, in order to create the effect of a continuous text flow. There are only a few alternate small Caps for Latin, Greek and Cyrillic. Stylistic set 8 contains alternate small Caps which connect words that end with lowercase letters like 'o', i.e. letters with no connections. **Note:** This effect is applied automatically when 'contextual alternates' is 'on'.

STYLISTIC SET 9

A set of stylistic variant ligatures which can be used to replace manually either combinations of standard glyphs, or ligatures which have already been generated by the 'ligatures' and 'contextual alternates' features. The stylistic set 9 is accessed through the glyphs palette.
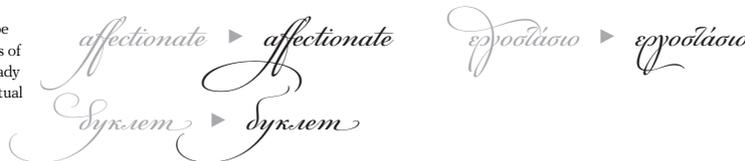
SLASHED ZERO

Replaces the regular form of zero with an alternate form which includes a slash through the counter. This is particularly useful when capitals are mixed with numbers in which case capital O may be difficult to distinguish from zero o.

ACCESS ALL ALTERNATES

All variations of a selected character are accessible with this feature from the glyph palette of all programs that support OT features.

PF Champion Script Pro is the most advanced and powerful script ever made. This typeface will amaze you with what it can do to your documents. It makes full use of its opentype features and surprisingly enough is easy to use. In fact you can create stunning documents in minutes and in 2 easy steps. When you purchase Champion Script Pro you get our special 'Attention to Details' guide. This is an additional 14-page document which contains all the information you need to set up your documents. in fact this is the only guide you need to start working in minutes.

THE FOUNDRY

Parachute® is an independent award-winning type foundry. It landed in 1999, but it wasn't till 2001 that it started operating as a full-scale company. Since then, 13 designers have joined in to form a select group of open minded, free spirited individuals, all coming from diverse design fields.

Over the years, Parachute has built a strong network of valuable relationships with customers in Europe, United States, Canada, Asia and Australia. The year 2003 marked the beginning of a new era for Parachute with the release of an award-winning catalog. Since then an emphasis was placed on multilingual support and opentype technology.

Parachute has won several major international typeface design awards, including the red dot: grand prix 2012 for original typeface. All Parachute fonts have been designed to offer multilingual support for major scripts such as Latin, Greek and Cyrillic. Latest entries support Arabic as well. For an updated profile please visit our website.

MAJOR CLIENTS

ABC Network	Financial Times	MIT	Stanford University
Adidas Group	Fox Network	MTV Networks	TBWA
American Express	Gap Inc	National Geographic	Texas Rangers
AOL Corp	Grey Group	NBA	The Brand Union
Bank of America	Harrods	Nestlé	Time Inc
BBC	Harper Collins	Nike	Tommy Hilfinger
CBC Radio & Television	Hasbro	Ogilvy & Mather	Turner Broadcasting
CBS Network	Ikea	Oprah Winfrey Network	Unilever
Coca Cola Company	Intel	Penguin Group	UCLA
Columbia University	Interbrand	Pentagram	UEFA
Converse	JWT	PepsiCo	Victoria's Secret
Cornell University	Leo Burnett	Princeton University	Virgin
Dentsu America	L'Oréal	Procter & Gamble	Vodafone
Deutsche Welle	Macmillan	Publicis	Warner Bros.
Disney	Marriott Hotels & Resorts	Qatar Museums Authority	
Dolby Laboratories	McCann Erickson	Random House	
Electronic Arts	McGill University	Russell Corporation	
ESPN	McGraw-Hill	Saatchi & Saatchi	
European Commission	MetaDesign	Samsung	

THE DESIGNER

Panos Vassiliou is a graduate of the University of Toronto with a major in Applied Science and Engineering. In his transition years from engineering to typography, he left his high-profile job, got involved with a theatre company, founded a design studio and pursued an academic career. A few years later he started a publishing company. He designs typefaces since 1993, including commercial fonts as well as commissions from international companies and organizations such as Bank of America, the European Commission, Samsung, Ikea, Financial Times, National Geographic. He is regularly invited as a guest speaker to conferences and seminars, to speak on typography and related topics. In 2008, he received a Gold Award from the European Design Awards, for the typeface families Centro Pro. The following year, he received three Awards for Excellence in Type Design from the International Type Design Competition 'Modern Cyrillic 2009' which was held in Moscow. In 2010 he received a Silver Award from the European Design Awards, for the typeface family Encore Sans Pro. The same year he received three awards from Granshan 2010 the 3rd International Eastern Type Design Competition. In 2011, his new series of typefaces Regal Pro was selected for the Creative Review Type Annual 2011. Subsequently Regal Pro won an award from the Communication Arts Annual Competition 2012, whilst Encore Sans Pro was nominated for the German Design Awards 2012. Most recently he received the prestigious red dot: grand prix 2012 for Regal Pro, which was also a nominee for the German Design Awards 2014.

In an emerging global market, all major companies invest heavily on corporate branding and design as a means of differentiating themselves from competitors. A **custom corporate typeface** is equally important as it greatly influences the unconscious perception of the anticipated target audience. It reflects the essence of the brand, creates a consistent visual identity which strengthens the product and projects an attractive and easily perceived personality. At Parachute we offer original custom design, multilingual support and advanced typographic expertise. For over a decade, we have provided custom corporate font services to some of the most innovative designers and companies around the world. Our clientele includes advertising and branding agencies, broadcasting corporations, publishing houses, financial institutions and multinational corporations such as:
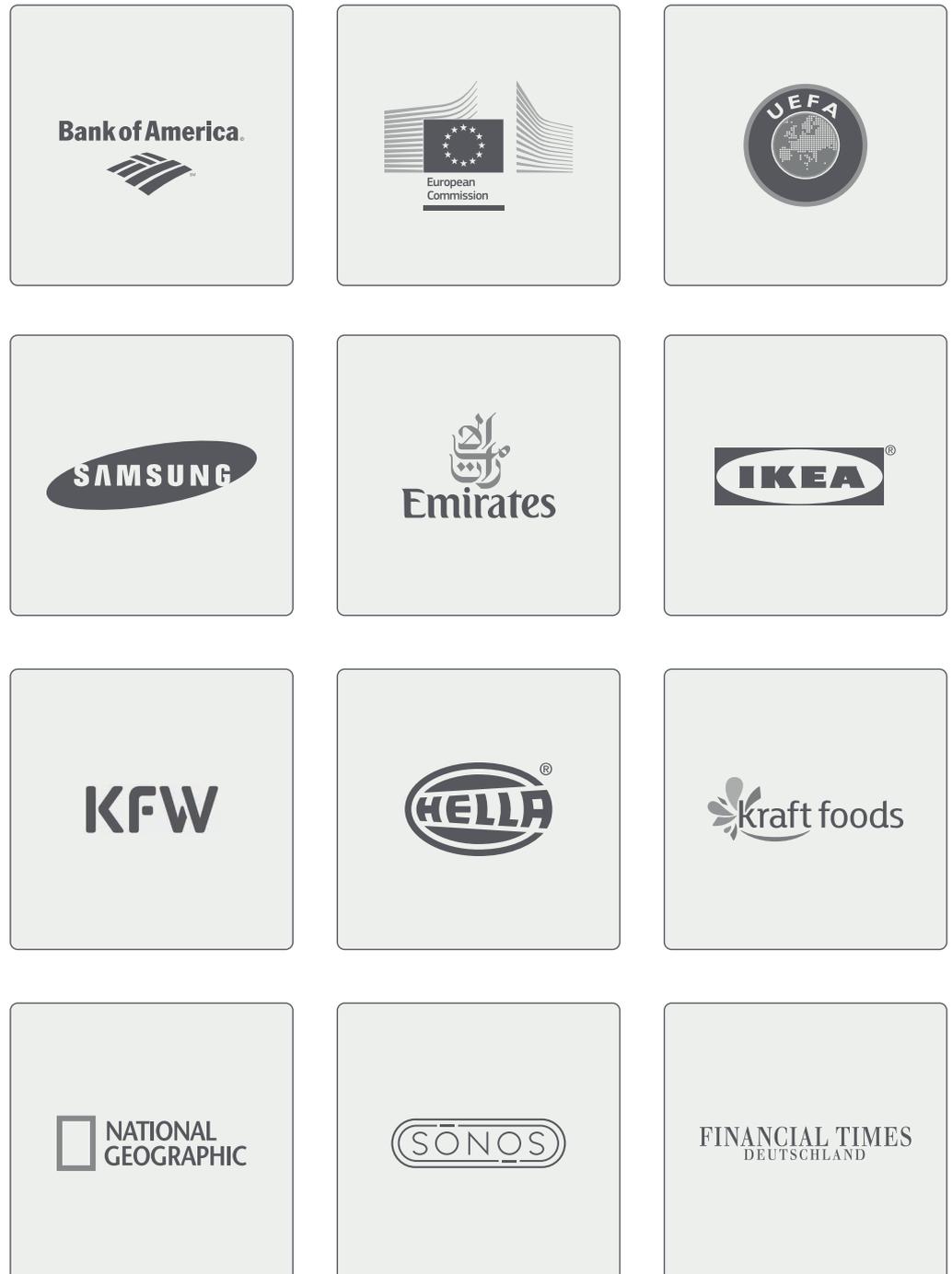
RECENT AWARDS

European Design Awards 2014 | Bronze
Bague Pro

German Design Awards 2014 | Nominee
Regal Pro

HiiiBrand Awards 2013 | Silver
Regal Pro

HiiiBrand Awards 2013 | Nominee
Encore Sans Pro

Red dot Design Awards 2012 | Grand Prix Winner
Regal Pro

Communication Arts Annual Competition 2012 | Winner
Regal Pro

German Design Awards 2012 | Nominee
Encore Sans Pro

Creative Review Type Annual 2011 | Winner
Regal Pro

European Design Awards 2011 | Finalist
Regal Pro

EBGE Awards 2011 | Finalist
Regal Pro

Granshan Awards 2010 | Excellence Award
Regal Pro

Granshan Awards 2010 | 2nd Prize
Champion Script Pro

Granshan Awards 2010 | Excellence Award
Adamant Pro

Granshan Awards 2010 | Excellence Award
Encore Sans Pro

European Design Awards 2010 | Silver Winner
Encore Sans Pro

International Type Design Competition 2009 | Excellence Award
Centro Pro

International Type Design Competition 2009 | Excellence Award
Champion Script Pro

International Type Design Competition 2009 | Excellence Award
Goudy Initials Pro and Goudy Ornaments

European Design Awards 2008 | Gold Winner
Centro Pro

EBGE Awards 2004 | Merit Award
Archive Pro

Parachute®
24 Acharnon Street, Kifissia 14561 GR | T: +30 210 80 18 100 F: +30 210 80 16 066
sales@parachute.gr | www.parachute.gr