



European Design Awards 2010

Silver Award

Granshan Awards 2010

Excellence Award

German Design Awards 2012

Nominee

Hiiibrand Awards 2013

Nominee

ABOUT	Encore Sans Pro received a Silver from ED Awards 2010. This is a brand new contemporary typeface, a perfect alternative to your overused classic sans. Encore Sans Pro does not pretend being different but it does claim its own personality. It is simple and stylish. Encore Sans Pro is a humanistic sans serif which projects an image of reliability, authority and competence making it ideal for corporate applications. A functional typeface which combines utility with style. Its subtle round characteristics such as the slightly curved-in edges, create a distinctly contemporary look, blending effectively traditional with modern details. Encore Sans Pro is extremely versatile. It comes with 22 weights and supports simultaneously Latin, Greek and Cyrillic. Each font contains 1535 glyphs and is loaded with 22 advanced opentype features. Extreme weights, such as the elegant hairline, are carefully designed to establish an even color throughout, while ultra black despite its heavy characteristics is quite legible and powerful. Other intermediate weights such as light and book are ideal as body text for magazines and catalogs. Every font in this series has been completed with 270 copyright-free symbols, for packaging, public areas, environment, transportation, computers, fabric care and urban life.
FORMAT	Desktop (otf) / Web (woff, eot, svg)
LANGUAGES/SCRIPTS	Latin Cyrillic Greek Greek Poly Eastern European Turkish Baltic
GLYPHS	1535 /font
PRO FEATURES	Small Caps Standard f-Ligatures Discretionary Ligatures Oldstyle Figures (tabular/proportional) Lining Figures (tabular/proportional) Superiors (numerals/lowercase letters) Scientific Inferiors Fractions Ordinals Stylistic Alternates Numerators / Denominators Capital Spacing Stylistic Set 1 & 2 Ornaments / Various Symbols
WEIGHTS/STYLES	Hairline/Hairline Italic Ultra Thin/Ultra Thin Italic Extra Thin/Extra Thin Italic Thin/Thin Italic Light/Light Italic Book/Book Italic Regular/Italic Medium/Medium Italic Bold/Bold Italic Black/Black Italic Ultra Black/Ultra Black Italic
PUBLISHED	©2009
DESIGNED BY	Panos Vassiliou

LATIN

Encore Sans Pro Hairline

CYRILLIC

Encore Sans Pro Hairline Italic

GREEK

Encore Sans Pro Ultra Thin

Encore Sans Pro Ultra Thin Italic

Encore Sans Pro Extra Thin

Encore Sans Pro Extra Thin Italic

Encore Sans Pro Thin

Encore Sans Pro Thin Italic

Encore Sans Pro Light

Encore Sans Pro Light Italic

Encore Sans Pro Book

Encore Sans Pro Book Italic

Encore Sans Pro Regular

*Encore Sans Pro Italic***Encore Sans Pro Medium*****Encore Sans Pro Medium Italic*****Encore Sans Pro Bold*****Encore Sans Pro Bold Italic*****Encore Sans Pro Black*****Encore Sans Pro Black Italic*****Encore Sans Pro Ultra Black*****Encore Sans Pro Ultra Black Italic***

LANDSCAPES

a poetic scene captured on film last December in Paris

scream

processing power and communication bandwidth

FASHION MAGAZINES

the Information Technology Marketplace will boost global cultures

technique

electronic means of communication were explicitly forbidden

amazing races

the movers and shakers that make Hollywood go round - see back cover

consumed by our own passion

games

HAIRLINE 75/79

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HAIRLINE ITALIC 75/79

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MEDIUM 75/79

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BOLD 75/79

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BLACK 75/79

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LIGHT | BOOK | REGULAR | MEDIUM | BOLD 14/20

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ΕΛΛΗΝΟΛΑΤΙΝΙΚΟ ΜΕΙΓΜΑ ΜΕ ΠΡΟΣΦΑΤΕΣ ΚΥΡΙΛΛΙΚΕΣ ΠΡΟΣΜΕΙΞΕΙΣ

τεχνολογική ανάπτυξη

η αισιοδοξία είναι μια στρατηγική για ένα καλύτερο αύριο

ΡΕΖΕΡΒΑ

Η τηλεόραση παρουσίασε ορισμένα προϊόντα και υπηρεσίες

εταιρική ταυτότητα

τελευταία λέξη της τεχνολογίας διαχωρισμού ανακυκλώσιμων υλικών

ΤΕΧΝΟΧΩΡΟΣ

αλληλεπιδραστικά, πολυ-αισθητικά, βασισμένα στη όραση, περιβάλλοντα εμπύθισης

εικονική πραγματικότητα

έχω το πιο απλό γούστο, μ'αρέσει πάντα το καλύτερο

ΚΑΤΑΣΚΕΥΗ

μίξη υψηλής τεχνολογίας με παραδοσιακά στοιχεία

ΖΩΝΤΑΝΕΣ ΕΙΚΟΝΕΣ ΚΑΙ ΧΡΩΜΑΤΑ

REGULAR 22/28

Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμέ-

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ЭКСПЕРТ

курение вредит вашему здоровью

ВНИМАНИЕ

ежемесячный справочник к лучшим независимым рекордным выпускам

предмет желания

куда пойти в свободное время в Афинах

дневник

вам остается только выбрать направление

аромат для мужчин

планируются к выходу следующие тематические приложения

свежая

НЕ ИСПЫТАНО НА ЖИВОТНЫХ

REGULAR 22/28

Независимо от того, продолжают ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в те-

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ITALIC 10/13

Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были переданы даже тем нациям, где электронные средства связи были запрещены прямо. Возможно, этот фактор повлиял на распад Советского Союза в большей степени, чем нам кажется. Телевидение демонстрировало некоторые товары и услуги по всему миру, заставляя людей считать их общедоступными, или даже равнодоступными. Более того, телевидение значительно расширило международный обмен информацией. Трансляция новостей 24 часа в сутки делала сокрытие информации от общества всё труднее. Аналогично, рынок информационных технологий будет способствовать подь-

- GB** Pressurized container. Protect from sunlight and do not expose
- GR** Δοχείο υπό πίεση. Να προφυλάσσεται από τις ακτίνες του ήλιου
- FR** Ne pas percer ou brûler, même après usage. Ne pas vaporiser
- DE** Behältnis auch nach dem Gebrauch nicht aufbrechen oder ver-
- RU** Дезодорант для тела в аэрозольной упаковке. Применение:
- ES** Recipiente presurizado. Proteja de la luz solar y no exponga a
- IT** Recipiente sotto pressione. Proteggere contro i raggi solari e
- PT** Recipiente sob pressão. Proteger dos raios solares e não expor a
- DK** Beholder under tryk. Skal beskyttes mod sollys og må ikke ud-
- NL** Drukcontainer. Beschermen tegen zonlicht en niet blootstellen
- CS** Držati dalje od dece. Ne nanositi dezodorans na oštećenu ili os-
- HU** Használata közben nyílt láng használata tilos! Ne használja irri-
- SE** Skall skyddas mot solljus och får ej utsättas för höga tempera-
- PL** Nie rozpylać nad otwartym płomieniem lub żarzącym się mate-
- CZ** Chraňte před dětmi. Pouze pro zevní použití. Neaplikujte na po-
- TR** Çocukların ulaşamayacağı yerde muhafaza ediniz. Son derece
- RO** Nu fumați în timpul folosirii, nu pulverizați peste obiecte incan-
- BG** Пазете от деца! Пазете далеч от източници на пожар. Не
- HR** Ne aplicirati na iritiranu kožu ili otvorene rane. Izbjegavati konta
- FI** Tupakointi kielletty käytön aikana. Säilytettävä lasten ulottumat-
- LT** Saugoti nuo tiesioginių saulės spindulių ir nenaudoti esant aukštai
- SK** Chrániť pred slnkom a nevystavovať vysokým teplotám. Nefajčiťpri
- SI** Hraniti izven dosega otrok. Ne pršiti v oči. Ne uporabljajte na

GB Pressurized container. Protect from sunlight and do not expose to temperatures exceeding 50°C. Do not pierce or burn even after use. Do not spray on a naked flame or any incandescent material. Keep away from sources of ignition. No smoking. Keep out of the reach of children. Do not apply to irritated or broken skin. Avoid contact with eyes. External use only. **GR** Δοχείο υπό πίεση. Να προφυλάσσεται από τις ακτίνες του ήλιου και να μην εκτίθεται σε θερμοκρασία άνω των 50°C. Να μην τρυνθηθεί ή καεί ακόμη και μετά τη χρήση. Μην ψεκάζετε προς την κατεύθυνση φλόγας ή πυρακτωμένου σώματος. Να διατηρείται μακριά από οποιαδήποτε πηγή ανάφλεξης. Μην καπνίζετε κατά τη χρήση. Να διατηρείται μακριά από τα παιδιά. Μην ψεκάζετε κοντά στα μάτια ή το πρόσωπο, σε πάσxon ή ερεθισμένο δέρμα. Χρήση εξωτερική. **FR** Récipient sous pression. A protéger contre les rayons du soleil et à ne pas exposer à une température supérieure à 50°C. Ne pas percer ou brûler, même après usage. Ne pas vaporiser vers une flamme ou un corps incandescent. Conserver à l'écart de toute flamme ou source d'étincelles. Ne pas fumer. Conserver hors de la portée des enfants. Ne pas vaporiser vers les yeux. Eviter d'inhaler intentionnellement. Utiliser seulement dans les zones bien ventilées. Procéder par de brèves pressions sans pulvérisation prolongée. **DE** Behälter steht unter Druck. Vor Sonneneinstrahlung schützen. Nicht Temperaturen von über 50°C aussetzen. Behälter nicht nach dem Gebrauch nicht aufbrechen oder verbrennen. Nicht ins offene Feuer oder auf anderes entzündliches Material sprühen. Von Brandquellen fernhalten. Nicht rauchen. Von Kindern fernhalten. Nicht auf gereizter oder verletzter Haut auftragen. Kontakt mit den Augen vermeiden. Nur für die äußere Anwendung. **RU** Дезодорант для тела в аэрозольной упаковке. Применение: Распыляйте 2-3 секунды на сухую и чистую кожу с расстояния 15 см от тела. Не наносить на раздраженную или поврежденную поверхность кожи. Оберегайте от действия прямых солнечных лучей и нагревания свыше 50 C. Не распыляйте вблизи открытого огня и раскаленных предметов. Баллон под давлением! Не разбирайте и не давайте детям. **CS** Dezodorans. Naziv proizvoda / Zapremina / Sastav / Kontrolni broj / Datum proizvodnje: utisnuti na ambalaži. Uputstvo: Boca je pod pritiskom. Ne izlagati sunčevoj svetlosti i temperaturama preko 50°C. Ne bušiti i bacati u plamen čak i kad je boca prazna. Ne prskati ka otvorenom plamenu ili usijanim materijalima. Držati dalje od izvora paljenja. Ne pušiti. Držati dalje od dece. Ne nanositi dezodorans na oštećenu ili osetljivu kožu. Izbegavati kontakt sa očima. Samo za spoljnu upotrebu. **CZ** Parfémový deodorant. Upozornění: Extrémně hořlavé. Nádoba je pod stálým tlakem. Chraňte před sluncem a teplotami přesahujícími 50°C. Během používání nekuřte. Nestříkejte nad otevřeným ohněm a rozžhavenými materiály. Nenechávejte v blízkosti ohně. Nádoba není a neodhadzujte do ohně, ani po upotřebení. Chraňte před dětmi. Pouze pro zevní použití. Neaplikujte na podrážděnou či poškozenou pokožku. Zabraňte kontaktu s očima. Složení: uvedeno níže. Číslo šarže: uvedeno ve spodní části obalu/lahvičky. Minimální trvanlivost: do 4 let od data výroby. Datum výroby: uvedeno na obalu. **ES** Recipiente presurizado. Proteja de la luz solar y no exponga a temperaturas que excedan los 50°C. No perforo ni incinere luego de su uso.

GB Pressurized container. Protect from sunlight and do not expose to temperatures exceeding 50°C. Do not pierce or burn even after use. Do not spray on a naked flame or any incandescent material. Keep away from sources of ignition. No smoking. Keep out of the reach of children. Do not apply to irritated or broken skin. Avoid contact with eyes. External use only. **GR** Δοχείο υπό πίεση. Να προφυλάσσεται από τις ακτίνες του ήλιου και να μην εκτίθεται σε θερμοκρασία άνω των 50°C. Να μην τρυνθηθεί ή καεί ακόμη και μετά τη χρήση. Μην ψεκάζετε προς την κατεύθυνση φλόγας ή πυρακτωμένου σώματος. Να διατηρείται μακριά από οποιαδήποτε πηγή ανάφλεξης. Μην καπνίζετε κατά τη χρήση. Να διατηρείται μακριά από τα παιδιά. Μην ψεκάζετε κοντά στα μάτια ή το πρόσωπο, σε πάσxon ή ερεθισμένο δέρμα. Χρήση εξωτερική. **FR** Récipient sous pression. A protéger contre les rayons du soleil et à ne pas exposer a une température supérieure à 50°C. Ne pas percer ou brûler, même après usage. Ne pas vaporiser vers une flamme ou un corps incandescent. Conserver à l'écart de toute flamme ou source d'étincelles. Ne pas fumer. Conserver hors de la portée des enfants. Ne pas vaporiser vers les yeux. Eviter d'inhaler intentionnellement. Utiliser seulement dans les zones bien ventilées. Procéder par de brèves pressions sans pulvérisation prolongée. **DE** Behälter steht unter Druck. Vor Sonneneinstrahlung schützen. Nicht Temperaturen von über 50°C aussetzen. Behälter nicht nach dem Gebrauch nicht aufbrechen oder verbrennen. Nicht ins offene Feuer oder auf anderes entzündliches Material sprühen. Von Brandquellen fernhalten. Nicht rauchen. Von Kindern fernhalten. Nicht auf gereizter oder verletzter Haut auftragen. Kontakt mit den Augen vermeiden. Nur für die äußere Anwendung. **RU** Дезодорант для тела в аэрозольной упаковке. Применение: Распыляйте 2-3 секунды на сухую и чистую кожу с расстояния 15 см от тела. Не наносить на раздраженную или поврежденную поверхность кожи. Оберегайте от действия прямых солнечных лучей и нагревания свыше 50 C. Не распыляйте вблизи открытого огня и раскаленных предметов. Баллон под давлением! Не разбирайте и не давайте детям. **CS** Dezodorans. Naziv proizvoda / Zapremina / Sastav / Kontrolni broj / Datum proizvodnje: utisnuti na ambalaži. Uputstvo: Boca je pod pritiskom. Ne izlagati sunčevoj svetlosti i temperaturama preko 50°C. Ne bušiti i bacati u plamen čak i kad je boca prazna. Ne prskati ka otvorenom plamenu ili usijanim materijalima. Držati dalje od izvora paljenja. Ne pušiti. Držati dalje od dece. Ne nanositi dezodorans na oštećenu ili osetljivu kožu. Izbegavati kontakt sa očima. Samo za spoljnu upotrebu. **CZ** Parfémový deodorant. Upozornění: Extrémně hořlavé. Nádoba je pod stálým tlakem. Chraňte před sluncem a teplotami přesahujícími 50°C. Během používání nekuřte. Nestříkejte nad otevřeným ohněm a rozžhavenými materiály. Nenechávejte v blízkosti ohně. Nádoba není a neodhadzujte do ohně, ani po upotřebení. Chraňte před dětmi. Pouze pro zevní použití. Neaplikujte na podrážděnou či poškozenou pokožku. Zabraňte kontaktu s očima. Složení: uvedeno níže. Číslo šarže: uvedeno ve spodní části obalu/lahvičky. Minimální trvanlivost: do 4 let od data výroby. Datum výroby: uvedeno na obalu. **ES** Recipiente presurizado. Proteja de la luz solar y no exponga a temperaturas que excedan los 50°C. No perforo ni incinere luego de su uso.

No rocíe sobre llama o cualquier material incandescente. Mantenga alejado de fuentes de ignición. No fumar. Mantenga alejado del alcance de los niños. No aplique sobre la piel irritada o lastimada. Evite el contacto con los ojos. Sólo para uso externo. **PT** Recipiente sob pressão. Proteger dos raios solares e não expor a temperaturas superiores a 50°C. Não furar ou queimar, mesmo após utilização. Não vaporizar para uma chama ou um corpo incandescente. Manter afastado de qualquer chama ou fonte de calor. Não fumar. Manter fora do alcance das crianças. Não aplicar em pele irritada ou inflamada. Evitar contacto com os olhos. Apenas para uso externo. Lote e data de fabrico na anilha da válvula ou na base da embalagem. **HU** Parfüm Body Spray. Fokozottan tűz - és robbanásveszélyes! A flakonban túlnyomás uralkodik! Közvetlen hőhatásnak és 50°C feletti hőmérsékletnek kitenni tilos! Használata közben nyílt láng használata tilos! Ne használja irritált vagy sérült bőrfelületen! Szembe ne kerüljön! Gyúlékony anyagra ne permetezzük. Tűzbe dobni még üres állapotban is tilos! Gyermekek elől elzárva tartandó! Kizárólag külső használatra. **BG** Парфюмна вода за тяло. Изключително лесно запалимо Опаковка под налягане. Не излагайте на пряка слънчева светлина и температура по-висока от 50oC. Не пушете по време на употреба. Не пръскайте върху пламък или близо до запалими вещества. Не хвърляйте в огън дори флаконът да е празен. Пазете от деца! Пазете далеч от източници на пожар. Не пръскайте върху раздразнена или разранена кожа. Избягвайте контакт с очите. Само за външна употреба. Произведено в ЕС. Годно до: най-малко 4 години от датата на производство (виж дъното на опаковката). **TR** Erkek için Deodorant Body Spray. 24 saat. İçeriği ambalaj üzerinde belirtilmiştir. Güneş ışığından ve 50 derece üzerindeki ısıdan koruyunuz, kullanım sırasında sigara içmeyiniz, göze ve yanan materyallere sıkmayınız, boşaldığı zaman ateşe atmayınız, alevden uzak tutunuz. Çocukların ulaşamayacağı yerde muhafaza ediniz. Son derece yanıcıdır. Yanıcıdır ateşten uzak tutunuz. Yüze, göze ve giysilere püskürtmeyiniz. **RO** Parfum deodorant de corp. Extrem de inflamabil. Ambalaj sub presiune. A se proteja de căldură și temperaturi ce depășesc 50oC. Nu fumați în timpul folosirii, nu pulverizați peste obiecte incandescente, nu perforați sau aruncați în foc ambalajul chiar și după golire. A nu se lăsa

materiály. Nene-chávejte v blízkosti ohně. Nádoba není a neodhadzujte do ohně, ani po upotřebení. Chraňte před dětmi. Pouze pro zevní použití. Neaplikujte na podrážděnou či poškozenou pokožku. Zabraňte kontaktu s očima. Složení: uvedeno níže. Číslo šarže: uvedeno ve spodní části obalu/lahvičky. Minimální trvanlivost: do 4 let od data výroby. Datum výroby: uvedeno na obalu. **ES** Recipiente presurizado. Proteja de la luz solar y no exponga a temperaturas que excedan los 50°C. No perforo ni incinere luego de su uso. No rocíe sobre llama o cualquier material incandescente. Mantenga alejado de fuentes de ignición. No fumar. Mantenga alejado del alcance de los niños. No aplique sobre la piel irritada o lastimada. Evite el contacto con los ojos. Sólo para uso externo. **PT** Recipiente sob pressão. Proteger dos raios solares e não expor a temperaturas superiores a 50°C. Não furar ou queimar, mesmo após utilização. Não vaporizar para uma chama ou um corpo incandescente. Manter afastado de qualquer chama ou fonte de calor. Não fumar. Manter fora do alcance das crianças. Não aplicar em pele irritada ou inflamada. Evitar contacto com os olhos. Apenas para uso externo. Lote e data de fabrico na anilha da válvula ou na base da embalagem. **HU** Parfüm Body Spray. Fokozottan tűz - és robbanásveszélyes! A flakonban túlnyomás uralkodik! Közvetlen hőhatásnak és 50°C feletti hőmérsékletnek kitenni tilos! Használata közben nyílt láng használata tilos! Ne használja irritált vagy sérült bőrfelületen! Szembe ne kerüljön! Gyúlékony anyagra ne permetezzük. Tűzbe dobni még üres állapotban is tilos! Gyermekek elől elzárva tartandó! Kizárólag külső használatra. **BG** Парфюмна вода за тяло. Изключително лесно запалимо Опаковка под налягане. Не излагайте на пряка слънчева светлина и температура по-висока от 50oC. Не пушете по време на употреба. Не пръскайте върху пламък или близо до запалими вещества. Не хвърляйте в огън дори флаконът да е празен. Пазете от деца! Пазете далеч от източници на пожар. Не пръскайте върху раздразнена или разранена кожа. Избягвайте контакт с очите. Само за външна употреба. Произведено в ЕС. Годно до: най-малко 4 години от датата на производство (виж дъното на опаковката). **TR** Erkek için Deodorant Body Spray. 24 saat. İçeriği ambalaj üzerinde belirtilmiştir. Güneş ışığından ve 50 derece üzerindeki ısıdan koruyunuz, kullanım sırasında sigara içmeyiniz, göze ve yanan materyallere sıkmayınız, boşaldığı zaman ateşe atmayınız, alevden uzak tutunuz. Çocukların ulaşamayacağı yerde muhafaza ediniz. Son derece yanıcıdır. Yanıcıdır ateşten uzak tutunuz. Yüze, göze ve giysilere püskürtmeyiniz. **RO** Parfum deodorant de corp. Extrem de inflamabil. Ambalaj sub presiune. A se proteja de căldură și temperaturi ce depășesc 50oC. Nu fumați în timpul folosirii, nu pulverizați peste obiecte incandescente, nu perforați sau aruncați în foc ambalajul chiar și după golire. A nu se lăsa

SCRIPTS

Following is a list of all major encodings (codepages) and languages supported by PF Encore Sans Pro. This typeface supports over 100 languages simultaneously, integrating within the same font Latin, Greek, Greek Polytonic, Cyrillic, Eastern European, Baltic and Turkish scripts. If you would like to see a full character set of this typeface (including all special characters), go to the character set section.

1252 Latin 1
 1253 Greek + Greek Poly
 1250 Eastern European
 1251 Cyrillic
 1254 Turkish
 1257 Baltic

SUPPORTED LANGUAGES

Afrikaans	Galician	Portuguese
Albanian	Gaelic	Rhaeto-Romance
Alsatian	German	Romansh
Aranese	Greenlandic	Romanian
Azeri (Latin)	Greek	Russian
Azeri (Cyrillic)	Hungarian	Sami (Inari)
Basque	Icelandic	Sami (Lule)
Belarussian	Indonesian	Sami (Skolt)
Bislama	Irish	Sami (Southern)
Bosnian	Italian	Scottish
Breton	Kazakh (Cyrillic)	Serbian
Bulgarian	Kurdish (Latin)	Slovak
Catalan	Kyrgyz	Slovenian
Chamorro	Ladin	Sorbian
Croatian	Lithuanian	Spanish
Czech	Latin	Swahili
Danish	Latvian	Swedish
Dutch	Luxembourgish	Tatar
English	Macedonian (FYROM)	Tagalog
Estonian	Moldovian	Turkish
Faroese	Mongolian	Ukrainian
Finnish	Malay	Uzbek (Latin)
Flemish	ManxGaelic	Uzbek (Cyrillic)
Franco-Provencal	Norwegian (Bokmål)	Walloon
French	Norwegian (Nynorsk)	Welsh
Frisian	Occitan	
Friulian	Polish	

LIGATURES

ff fi ffi fj ffj fl ffi ft

STYLISTIC ALTERNATES

f ‘ ’ “ ”

FRACTIONS

1/2 1/3 2/3 1/4 3/4 1/5 2/5 3/5 4/5 1/6 5/6 1/8 3/8 5/8 7/8 1/10 1/100 /

LINING PROPORTIONAL

1 2 3 4 5 6 7 8 9 0 # \$ £ f £ ¢ ¥ % ‰

OLDSTYLE TABULAR

1 2 3 4 5 6 7 8 9 0 # \$ £ f £ ¢ ¥ % ‰

OLDSTYLE PROPORTIONAL

1 2 3 4 5 6 7 8 9 0 # \$ £ f £ ¢ ¥ % ‰

SUPERIOR LETTERS - LATIN

a b d e è h l m n o r s t A B D E È H L M N O R S T

SUPERIOR LETTERS - GREEK

a η ν ο ρ υ Α Η Ν Ο Ρ Σ Υ

NUMERATORS & DENOMINATORS

1 2 3 4 5 6 7 8 9 0 (, .) 1 2 3 4 5 6 7 8 9 0 (, .)

UPPERCASE VARIANTS

() - [] {} — — ¡ ¢ « »

SCIENTIFIC INFIRIORS

1 2 3 4 5 6 7 8 9 0 + - = ()

SUPERSCRIPTS

1 2 3 4 5 6 7 8 9 0 + - = ()

PUNCTUATION

! ? . , ; : ; ¡ ¢ * (/) [\] { | } « » ‹ › “ ” ‘ ’ “ ’ , „ . . . - - — · · † ‡ § ¶

MISCELLANEOUS

© ® ¢ ™ ' ' ° # 0 °C °F № | f ¢ • ▶ _ º ' Å Ω

ARROWS

← ↑ → ↓ ↖ ↘ ↻ ↷ ↸ ↹ ↺ ↻ ↼ ↽ ↾ ↿ ⇀ ⇁ ⇂ ⇃ ⇄ ⇅ ⇆ ⇇ ⇈ ⇉ ⇊ ⇋ ⇌ ⇍ ⇎ ⇏ ⇐ ⇑ ⇒ ⇓ ⇔ ⇕ ⇖ ⇗ ⇘ ⇙ ⇚ ⇛ ⇜ ⇝ ⇞ ⇟ ⇠ ⇡ ⇢ ⇣

MATH SYMBOLS

μ π Δ ∇ ∏ Σ ∂ √ ∞ ∠ ∨ ∩ ∪ ^ ∫ e - + ± ∓ × ÷ < = > ~ ≈ ≠ ≤ ≥

LIGATURES

Replaces a sequence of glyphs with a single glyph, creating a professional-looking text with no peculiar collisions among letters. This feature covers the standard f-ligatures, as well as few other ones used in normal conditions.

ff fi fl ffi ffl ft fj ffj ▶ ff fi fl ffi ffl ft fj ffj

DISCRETIONARY LIGATURES

Replaces a sequence of glyphs with a single glyph. It differs from the previous feature in the fact that it activates special (non-standard) ligatures for Latin and Greek.

c/o George Lewis ▶ % George Lewis
Υ/Ο Νίκου Πετρίδη ▶ % Νίκου Πετρίδη
α/α Νίκος Πετρίδης ▶ % Νίκος Πετρίδης

SMALL CAPS

This feature formats lowercase text as small caps. These are not computer generated scaled-down versions of capitals, but rather glyphs which have been designed to match the weight and proportions of the rest of the family characters. They are often used in combination with oldstyle figures, for acronyms and abbreviations and stylistically at the beginning of a paragraph (this feature includes Latin and Greek small caps).

typography ▶ ΤΥΠΟΓΡΑΦΙΑ
τυπογραφία ▶ ΤΥΠΟΓΡΑΦΙΑ

SMALL CAPS FROM CAPITALS

Replaces capital glyphs with small caps (this feature includes Latin and Greek small caps).

ΤΥΠΟΓΡΑΦΙΑ ▶ ΤΥΠΟΓΡΑΦΙΑ
ΤΥΠΟΓΡΑΦΙΑ ▶ ΤΥΠΟΓΡΑΦΙΑ

OLDSTYLE FIGURES

Changes selected figures from the default lining to oldstyle i.e. numbers of varying height. These are appropriate for use with lowercase text. They come in two different styles: tabular and proportional. Tabular figures have equal widths (useful for tables, so that numbers line up from one line to the next) whereas proportional have varying widths and are basically used within a sentence.

2|7|6|0 ▶ 2|7|6|0
2760 ▶ 2760

LINING FIGURES

This feature changes selected figures from oldstyle to the default lining form. Lining figures are numbers which fit better with all-capital text and they are of the same height as capitals or a bit smaller. They also come in two different styles: tabular and proportional.

2760 ▶ 2760
2|7|6|0 ▶ 2|7|6|0

PROPORTIONAL FIGURES

Replaces selected figure glyphs which are set on tabular widths (lining or oldstyle), with corresponding glyphs set on proportional widths (lining or oldstyle).

2|7|6|0 ▶ 2760
2|7|6|0 ▶ 2760

TABULAR FIGURES

Replaces selected figure glyphs which are set on proportional widths (lining or oldstyle), with corresponding glyphs set on tabular widths (lining or oldstyle).

2760 ▶ 2|7|6|0
2760 ▶ 2|7|6|0

SUPERIORS

Replaces lining and oldstyle figures with superior figures and lowercase letters with superior letters. These superior glyphs are not computer generated scaled-down versions but are rather redesigned to match the weight of the regular glyphs. Superior figures are used mainly for footnotes and superior letters for abbreviated titles (this feature includes Latin as well as Greek superior letters)

footnote³ ▶ footnote³
h²=x²+y² ▶ h²=x²+y²
Dr ▶ D^r M^me ▶ M^{me}

SCIENTIFIC INFERIORS

Replaces lining and oldstyle figures with inferior figures. They have been designed to match the weight of the regular glyphs and sit lower than the standard baseline. Used primarily for mathematical and chemical notations.

CO2 ▶ CO₂
H2O ▶ H₂O

NUMERATORS

Substitutes selected numbers (and basic punctuation) which precede a slash with numerator glyphs and replaces the typographic slash with the fraction slash.

253/ ▶ 253/
85,6/ ▶ 85,6/

DENOMINATORS

Substitutes selected numbers (and basic punctuation) which follow a slash with denominator glyphs and replaces the typographic slash with the fraction slash.

/253 ▶ /253
/85,6 ▶ /85,6

FRACTIONS

Figures separated by slash, are replaced with diagonal fractions.

5/8 ▶ 5⁄8
3/5 ▶ 3⁄5

ORDINALS

Contextually replaces default alphabetic glyphs which follow numbers with superscripted glyphs and the sequence 'No' with the numero character (No). This feature includes Latin as well as Greek lowercase and capital ordinals.

1st ▶ 1st 2nd ▶ 2nd 28th ▶ 28th
No ▶ N^o

ORNAMENTS/VARIOUS SYMBOLS

This feature may replace the bullet or other characters with any of the available ornaments/symbols. All of them are best accessed from the program's 'Glyphs Palette' when available. There is a total of 270 ornaments/symbols included for packaging, public areas, environment, transportation, computers, fabric care, urban life

**CASE-SENSITIVE FORMS**

Shifts punctuation marks up to work better with capital letters and lining figures since by default they sit lower to properly mix with lowercase characters.

[(HELLO)] ▶ [(HELLO)]
«ПРИВЕТ» ▶ «ПРИВЕТ»

STYLISTIC SET 2

A set of stylistic variant glyphs which replace certain standard glyphs with alternate forms that are designed to work better within the text or add a certain flair to the page. This feature includes a large number of Greek polytonic alternates which replace the prospeggrammeni part of the glyph with ypogegrammeni.

Ά ▶ Ᾱ
Η ▶ Ἡ
Ω ▶ Ὠ

STYLISTIC ALTERNATES

Replaces non-standard glyphs with alternate forms purely for aesthetic reasons.

a ▶ α A ▶ Α l ▶ l W ▶ W

CAPITAL SPACING

Globally adjusts inter-glyph spacing for all capitals. This feature can be applied (opens up the space in-between them) when text is set all-capital in order to make it more legible.

PARACHUTE ▶ PARACHUTE

SLASHED ZERO

Replaces the regular form of zero with an alternate form which includes a slash through the counter. This is particularly useful when capitals are mixed with numbers in which case capital O may be difficult to distinguish from zero o.

0 ▶ Ø

20 OBJECTS ▶ 2Ø OBJECTS

ACCESS ALL ALTERNATES

All variations of a selected character are accessible with this feature from the glyph palette of all programs that support OT features.

2 ▶ 222²2²₂

€ ▶ €€€

THE FOUNDRY

Parachute® is an independent award-winning type foundry. It landed in 1999, but it wasn't till 2001 that it started operating as a full-scale company. Since then, 13 designers have joined in to form a select group of open minded, free spirited individuals, all coming from diverse design fields.

Over the years, Parachute has built a strong network of valuable relationships with customers in Europe, United States, Canada, Asia and Australia. The year 2003 marked the beginning of a new era for Parachute with the release of an award-winning catalog. Since then an emphasis was placed on multilingual support and opentype technology.

Parachute has won several major international typeface design awards, including the red dot: grand prix 2012 for original typeface. All Parachute fonts have been designed to offer multilingual support for major scripts such as Latin, Greek and Cyrillic. Latest entries support Arabic as well. For an updated profile please visit our website.

MAJOR CLIENTS

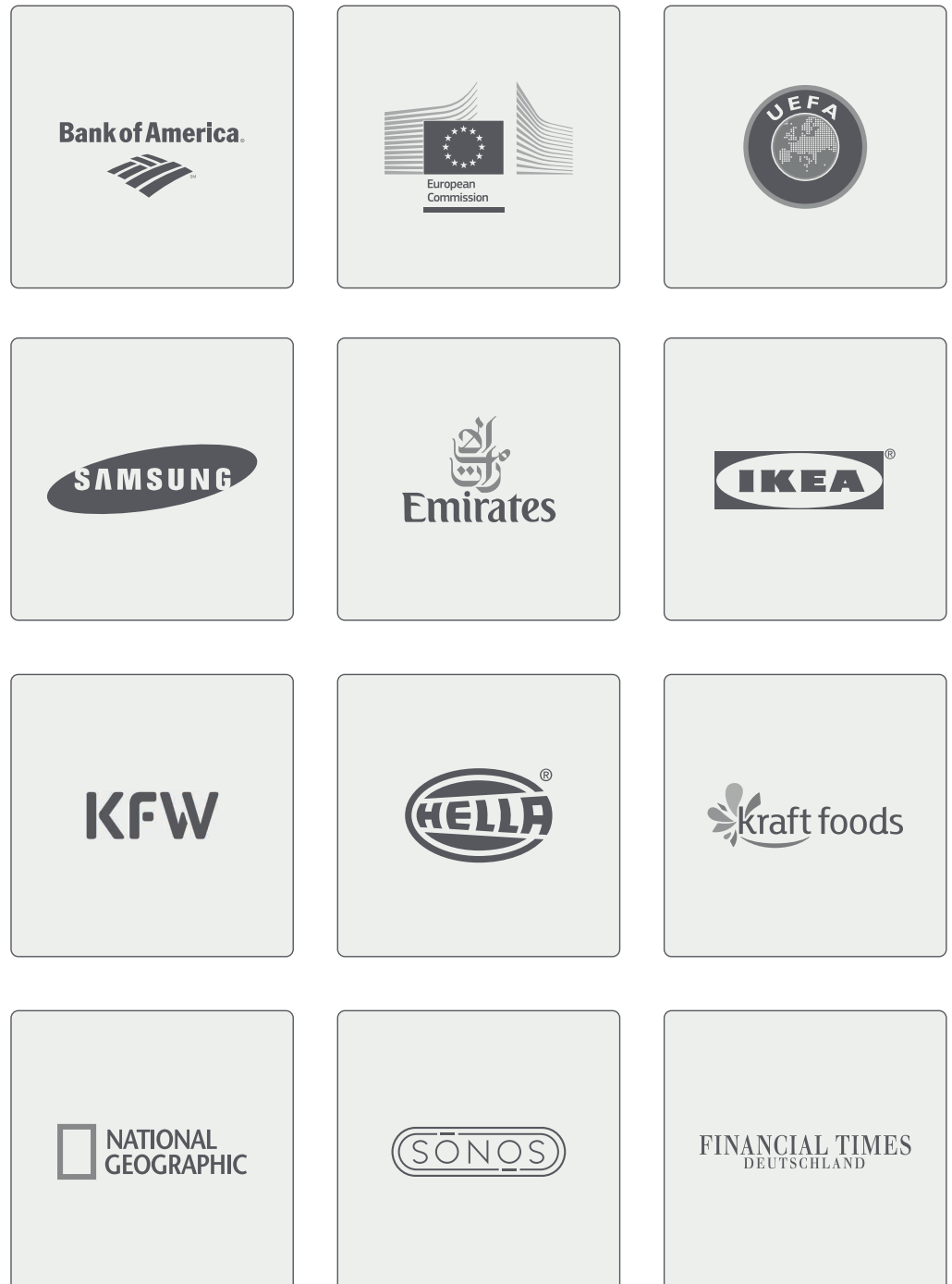
ABC Network	European Commission	McGraw-Hill	Russell Corporation
Adidas Group	Financial Times	MetaDesign	Saatchi & Saatchi
American Express	Fox Network	MIT	Samsung
AOL Corp	Gap Inc	MTV Networks	Stanford University
Bank of America	Grey Group	National Geographic	TBWA
BBC	Harrods	NBA	Texas Rangers
CBC Radio & Television	Harper Collins	Nestlé	The Brand Union
CBS Network	Hasbro	Nike	Time Inc
Coca Cola Company	Ikea	Ogilvy & Mather	Tommy Hilfinger
Columbia University	Intel	Oprah Winfrey Network	Turner Broadcasting
Converse	Interbrand	Penguin Group	Unilever
Cornell University	JWT	Pentagram	UCLA
Deutsu America	Leo Burnett	PepsiCo	UEFA
Deutsche Welle	L'Oréal	Princeton University	Victoria's Secret
Disney	Macmillan	Procter & Gamble	Virgin
Dolby Laboratories	Marriott Hotels & Resorts	Publicis	Vodafone
Electronic Arts	McCann Erickson	Qatar Museums Authority	Warner Bros.
ESPN	McGill University	Random House	

THE DESIGNER

Panos Vassiliou is a graduate of the University of Toronto with a major in Applied Science and Engineering. In his transition years from engineering to typography, he left his high-profile job, got involved with a theatre company, founded a design studio and pursued an academic career. A few years later he started a publishing company. He designs typefaces since 1993, including commercial fonts as well as commissions from international companies and organizations such as Bank of America, the European Commission, Samsung, Ikea, Financial Times, National Geographic. He is regularly invited as a guest speaker to conferences and seminars, to speak on typography and related topics. In 2008, he received a Gold Award from the European Design Awards, for the typeface families Centro Pro. The following year, he received three Awards for Excellence in Type Design from the International Type Design Competition 'Modern Cyrillic 2009' which was held in Moscow. In 2010 he received a Silver Award from the European Design Awards, for the typeface family Encore Sans Pro. The same year he received three awards from Granshan 2010 the 3rd International Eastern Type Design Competition. In 2011, his new series of typefaces Regal Pro was selected for the Creative Review Type Annual 2011. Subsequently Regal Pro won an award from the Communication Arts Annual Competition 2012, whilst Encore Sans Pro was nominated for the German Design Awards 2012. Most recently he received the prestigious red dot: grand prix 2012 for Regal Pro, which was also a nominee for the German Design Awards 2014.

**BESPOKE FONTS FOR
LIVING BRANDS**

In an emerging global market, all major companies invest heavily on corporate branding and design as a means of differentiating themselves from competitors. A **custom corporate typeface** is equally important as it greatly influences the unconscious perception of the anticipated target audience. It reflects the essence of the brand, creates a consistent visual identity which strengthens the product and projects an attractive and easily perceived personality. At Parachute we offer original custom design, multilingual support and advanced typographic expertise. For over a decade, we have provided custom corporate font services to some of the most innovative designers and companies around the world. Our clientele includes advertising and branding agencies, broadcasting corporations, publishing houses, financial institutions and multinational corporations such as:



RECENT AWARDS

German Design Awards 2014 | Nominee

Regal Pro

Red dot Design Awards 2012 | Grand Prix Winner

Regal Pro

Communication Arts Annual Competition 2012 | Winner

Regal Pro

German Design Awards 2012 | Nominee

Encore Sans Pro

Creative Review Type Annual 2011 | Winner

Regal Pro

European Design Awards 2011 | Finalist

Regal Pro

EBGE Awards 2011 | Finalist

Regal Pro

Granshan Awards 2010 | Excellence Award

Regal Pro

Granshan Awards 2010 | Excellence Award

Champion Script Pro

Granshan Awards 2010 | Excellence Award

Adamant Pro

Granshan Awards 2010 | Excellence Award

Encore Sans Pro

European Design Awards 2010 | Silver Winner

Encore Sans Pro

International Type Design Competition 2009 | Excellence Award

Centro Pro

International Type Design Competition 2009 | Excellence Award

Champion Script Pro

International Type Design Competition 2009 | Excellence Award

Goudy Initials Pro and Goudy Ornaments

European Design Awards 2008 | Gold Winner

Centro Pro

EBGE Awards 2004 | Merit Award

Archive Pro

EBGE Awards 2002 | Merit Award

Libera Pro

EBGE Awards 2002 | Merit Award

Manic Attack



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