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ABOUT

The purpose of the original DIN 1451 standard was to lay down a style of lettering which is timeless and easily legible. Unfortunately, these early letters lacked elegance and were not properly designed for typographic applications. Ever since its first publication in the 1930s, several type foundries adopted the original designs for digital photocomposition. By early 2000, it became apparent that the existing DIN-based fonts (which were limited to a few Latin-only styles) did not fulfill the ever-increasing demand for additional styles as well as support for languages other than Latin.

Parachute® was set out to fill this gap by introducing the PF DIN Text type system in 2002, which ever since has become one of the most **functional, reliable, convenient and sophisticated** DIN series. Based on the original standards, it was specifically designed to fit typographic requirements. Its letterforms divert from the stiff geometric structure of the original and introduce instead elements which are familiar, softer and easier to read.

It was completed in 2002 as a group of 4 families which included condensed and compressed as well as a special display version. In 2010, Parachute® released 4 new families DIN Monospace, DIN Stencil, DIN Text Arabic and DIN Text Universal. Altogether, **the Parachute DIN series is a set of 8 original superfamilies with a total of 102 weights.** With its vast array of weights, the extended language support, but most of all its meticulous and elaborate design, it has been proved valuable to numerous design agencies. Ever since its first release, it has been used around the world in diverse editorial, packaging, branding and advertising campaigns. It was quoted by Publish magazine as being "an overkill series for complex corporate identity projects".

The latest DIN Text version 4.0 has been enhanced with new glyphs such as the German capital sharp s, Russian rouble, Ukrainian Hryvnia, Azeri and Kazakh letterforms, kerning and **enhanced language support in all family variations.** The whole PF DIN Text type system includes 51 weights from Hairline to Extra Black including true-italics. Additionally, every font in the Pro series is powered by 270 very useful **symbols** for packaging, environmental graphics, signage, transportation, computing, fabric care.

DIN Text® is a registered trademark of Parachute®**FORMAT**

Desktop (otf) / Web (woff, eot, svg)

LANGUAGES/SCRIPTS

Latin
Cyrillic
Greek
Greek Poly
Eastern European
Turkish
Baltic

GLYPHS

1507 /font

PRO FEATURES

Small Caps
Standard f-Ligatures
Discretionary Ligatures
Oldstyle Figures (tabular/proportional)
Lining Figures (tabular/proportional)
Superiors (numerals/lowercase letters)
Scientific Inferiors
Fractions
Ordinals
Stylistic Alternates
Numerators / Denominators
Capital Spacing
Stylistic Set 1 & 2
Ornaments / Various Symbols

WEIGHTS/STYLES

Hairline
Extra Thin/Extra Thin Italic
Thin/Thin Italic
Light/Light Italic
Regular/Italic
Medium/Medium Italic
Bold/Bold Italic
Black/Black Italic
Extra Black/Extra Black Italic

PUBLISHED

©2002

DESIGNED BY

Panos Vassiliou

GoPro
Be a HERO.

PRODUCTS CHANNEL SUPPORT

THIS IS YOUR LIFE.

BE A HERO

WATCH VIDEO ▶

HELLA

GLOBAL VISION
HELLA 2011-2012

KJUS stretchable golf wear. uncompromising weather protection. For superior comfort. Even when it's raining. Nothing compares.

ΕΣΚΙΜΠΕΣ

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WELCOME TO ATHENS INTERNATIONAL AIRPORT

TRAVELLERS → CORPORATE →

an overkill
series for
complex
corporate
identity
projects

HAIRLINE 110/98

–Henk Gianotten
Publish Magazine #4, 2009
Netherlands

A G S

ß ₣ 4

а ж ѿ

е ф щ

The image shows two lowercase letters, 'a' and 'd', rendered in a bold, sans-serif font. The 'a' is light blue and the 'd' is dark blue. They are positioned side-by-side, with the 'd' overlapping the 'a'.

functional ▶ *functional*

Stylistic Alternates

LATIN

DIN Text Pro Hairline

CYRILLIC

DIN Text Pro Extra Thin

GREEK

DIN Text Pro Extra Thin Italic

DIN Text Pro Thin

DIN Text Pro Thin Italic

DIN Text Pro Light

DIN Text Pro Light Italic SHOWN HERE WITH ALTERNATE 2-STOREY "a"

DIN Text Pro Regular

DIN Text Pro Italic SHOWN HERE WITH ALTERNATE 2-STOREY "a"

DIN Text Pro Medium

DIN Text Pro Medium Italic

DIN Text Pro Bold

DIN Text Pro Bold Italic

DIN Text Pro Black

DIN Text Pro Black Italic SHOWN HERE WITH ALTERNATE 2-STOREY "a"

DIN Text Pro Extra Black

DIN Text Pro Extra Black Italic

MAIN FASHION FLOOR

Un shopping abordable et de qualité pour fashionistas en quête d'exotisme

SUPREME BEINGS OF LEISURE

This house is a happy blend of high tech and traditional elements

RELEASED

TELEVISION DRAMATICALLY INCREASED INTERNATIONAL COMMUNICATION



simple minimal design that delivers function

CHANGE

the Information Technology Marketplace will boost global cultures

not tested on animals

Peacekeepers observe peace processes in conflict areas

EXPERIMENTATION

mass market graphic activism in progress

Available styles

DIN

Normal

DIN Text®

Condensed

DIN Text® Condensed

Compressed

DIN Text® Compressed

Stencil

DIN Stencil

Monospaced

DIN Mono

Display

DIN Display®

العربية العربية

DIN Text® Arabic

Universal

DIN Text® Universal

	Latin	Cyrillic	Greek	Greek Polytonic	Arabic	East European	Baltic	Turkish	Symbols	Glyphs/font	OT features	Weights
DIN Text Pro	●	●	●	●		●	●	●	270	1507	22	17
DIN Text Condensed Pro	●	●	●			●	●	●	270	1246	21	17
DIN Text Compressed Pro	●	●	●			●	●	●	270	1246	21	17
DIN Mono Pro	●	●	●			●	●	●		584		12
DIN Stencil Pro	●	●	●			●	●	●		592	1	8
DIN Display Pro	●	●	●			●	●	●	270	1240	20	15
DIN Text Arabic	●				●	⊙	⊙	⊙	100	1101	18	8
DIN Text Universal	●	●	●	●	●	●	●	●	270	3322	31	8
DIN Text Std	●					●	●	●		760	18	17
DIN Text Condensed Std	●					●	●	●		760	18	17
DIN Text Compressed Std	●					●	●	●		760	18	17
DIN Mono	●					●	●	●		384		12
DIN Stencil	●					●	●	●		384	1	12

● Fully supported ⊙ Partially supported

HAIRLINE 82/79

Knowledge will
give you power,
but character
respect. Bruce Lee

EXTRA THIN 82/79

Knowledge will
give you power,
but character
respect.

Bruce Lee

EXTRA THIN ITALIC 82/79

*Knowledge will
give you power,
but character
respect.* Bruce Lee

THIN 82/79

Knowledge will
give you power,
but character
respect.

Bruce Lee

THIN ITALIC WITH ALTERNATE 'a' 82/79

*Knowledge will
give you power,
but character
respect.*

Bruce Lee

LIGHT 82/79

Knowledge will
give you power,
but character
respect.

Bruce Lee

LIGHT ITALIC 82/79

*Knowledge will
give you power,
but character
respect.*

Bruce Lee

REGULAR 82/79

Knowledge will
give you power,
but character
respect.

Bruce Lee

ITALIC 82/79

*Knowledge will
give you power,
but character
respect.*

Bruce Lee

MEDIUM 82/79

**Knowledge will
give you power,
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respect.**

Bruce Lee

MEDIUM ITALIC WITH ALTERNATE "a" 82/79

*Knowledge will
give you power,
but character
respect.*

Bruce Lee

BOLD 82/79

**Knowledge
will give you
power, but
character
respect.**

Bruce Lee

BOLD ITALIC 82/79

***Knowledge
will give you
power, but
character
respect.***

Bruce Lee

BLACK 82/79

**Knowledge
will give you
power, but
character
respect.**

Bruce Lee

BLACK ITALIC WITH ALTERNATE "a" 82/79

***Knowledge
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Bruce Lee

EXTRA BLACK 82/79

**Knowledge
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EXTRA BLACK ITALIC 82/79

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LIGHT | REGULAR | MEDIUM | BOLD | BLACK 14/20

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LIGHT ITALIC | ITALIC | MEDIUM ITALIC | BOLD ITALIC | BLACK ITALIC | ALTERNATE "a" AND "f" 14/20

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HAIRLINE 22/28

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HAIRLINE 18/22

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REGULAR 22/28

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ITALIC 22/28

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ΜΑΝΤΕΙΟ

ελληνικές παραδοσιακές

ενδυμασίες στα μεγαλύτερα αστικά κέντρα της Ελλάδας

ΦΘΙΝΟΠΩΡΟ

έχω το πιο απλό γούστο, μ' αρέσει πάντα το καλύτερο

κινηματογραφικός

η ελληνική παραδοσιακή φιλοξενία στα μεγαλύτερα αστικά κέντρα της Ελλάδας

ΟΛΗ Η ΑΠΟΛΑΥΣΗ ΣΕ ΜΙΑ ΚΟΥΤΑΛΙΑ

υπάρχει ισορροπία και αντίθεση μεταξύ μηχανών και ανθρωπίνου πνεύματος

ληξιαρχείο

σπάνιοι τυπογραφικοί χαρακτήρες

ΜΕΣΟΓΕΙΑΚΗ ΚΟΥΖΙΝΑ

οι μόδες χάνονται το στυλ είναι αιώνιο

LIGHT | REGULAR | MEDIUM | BOLD | BLACK 14/20

Ἀσχέτως ἂν τὰ ἔθνη παραμείνουν περιορισμένα ἀπὸ ἐδαφικῆς ἀπόψεως ἢ γίνον πιδ διασκορπισμένα, ἡ ἠλεκτρονική γειτνίαση θὰ ἐνισχύσει τοὺς πολιτιστικούς δεσμοὺς ἀνάμεσά τους. Στὶς λίγες δεκαετίες πού ἡ τηλεόραση διασκορπίστηκε παντοῦ, διέδωσε ὀρισμένους πολιτιστικούς κανόνες, ἀκόμη καὶ σὲ ἔθνη ὅπου τὰ ἠλεκτρονικὰ μέσα ἐνημερώσεως ἀπαγορεύονταν κατηγορηματικά. Ἡ κατάρρευση τῆς πρώην Σοβιετικῆς Ἐνώσεως μπορεῖ νὰ ἐπηρεάστηκε ἀπὸ αὐτὸν τὸν παράγοντα περισσότερο ἀπ' ὅσο νομίζουμε. Ἡ τηλεόραση παρουσίασε ὀρισμένα προϊόντα καὶ ὑπηρεσίες σὲ ὅλο τὸν κόσμο, δίνοντας τὴν δυνατότητα στοὺς ἀνθρώπους νὰ τὰ θεωροῦν κοινὰ, ἂν ὄχι νὰ τὰ σέβονται σταθερά. Ἐπίσης, τὸ μέσον αὐξήσε δραματικὰ τὴν παγκόσμια ἐπικοινωνία. Μὲ τὶς ἐπὶ εἰκοσιτετραώρου βάσεως εἰδήσεις γενικῶς ἦταν ὅλο καὶ πιδ δύσκολο νὰ ἀποκρυφτοῦν σημαντικὰ γεγονότα ἀπὸ τὸν ὑπόλοιπο πλανήτη. Παρομοίως, ἡ Πληροφοριακὴ Ἀγορὰ θὰ ἀσκήσει μία συνδυαστικὴ καὶ ἐξισωτικὴ δύναμη στοὺς τοπικούς καὶ παγκόσμιους πολιτισμούς, καθῶς οἱ ἄνθρωποι ἀπὸ τὰ μικρότερα χωρὰ καὶ τὶς μεγαλύτερες μητροπόλεις θὰ ἐπιδιώκουν ἀναψυχὴ, ἐμπόριο, ἐκπαίδευση, ὑγεία καὶ ἄλλες ἀνθρώπινες δραστηριότητες μαζί, ἀσχέτως μὲ τὴν ἐθνικότητά τους. Ἄραγε θὰ μποροῦσαν αὐτὲς οἱ δυνάμεις νὰ ἐξισώσουν τὶς μεταξὺ μας διαφορὲς, καταλήγοντας σὲ ἓνα παγκόσμιο πολιτισμὸ πού νὰ καλύπτει ὅλη τὴν ὑδρόγειο; Ὁχι ἀκριβῶς. Αὐτὲς οἱ ὁμογενοποιητικὲς δυνάμεις μποροῦν νὰ φτάσουν μόνο μέχρι ἐκεῖ, λόγω τῆς συντριπτικῆς δυνάμεως τῆς ἐθνικότητας. Τὸ ἐπαναλαμβανόμενο παράδειγμά μου, οἱ Ἕλληνες, διατήρησαν τὴν ἐθνικότητά τους γιὰ χιλιάδες χρόνια, ἀκόμη καὶ κατὰ τὴν διάρκεια τῶν τετρακοσίων χρόνων τῆς Τουρκοκρατίας. Ἡ Τσαίνατάουν διατηρεῖ τὶς γραφικὲς τῆς ἱεροτελεστίες καὶ βαθιὰ ριζωμένα ἥθη, ἀσχέτως ἂν εἶναι στό Λονδίνο ἢ στό Σὰν Φρανσῖσκο. Καὶ ὅπως βλέπουμε καθημερινὰ στὶς εἰδήσεις, ἑκατομμύρια ἄνθρωποι παραμένουν πολὺ πρόθυμοι νὰ κάνουν πόλεμο στὸ ὄνομα τῆς ἰδιαιτέρας ἐθνικότητάς τους. Τὸ πιθανότερο εἶναι ὅτι ἡ Πληροφοριακὴ Ἀγορὰ θὰ περάσει μ' ἓνα λεπτὸ πολιτιστικὸ λοῦστρο διαμεριζομένων ἐμπειριῶν τὴν κορυφὴ τῶν ἀτομικῶν πολιτισμῶν τοῦ κόσμου. Σκεφτεῖτε πῶς ἔγινε ἡ ἀγγλικὴ γλῶσσα κοινὸς δεσμὸς γιὰ τὶς χῶρες-μέλη τῆς Εὐρωπαϊκῆς Ἐνώσεως ὅπου ὅλες διατηροῦν τὴν γλῶσσα καὶ τὰ ἔθιμά τους. Μέσω αὐτοῦ τοῦ λεπτοῦ ἀλλὰ παγκόσμιου πολιτιστικοῦ ἐπιστρώματος, ἡ Πληροφοριακὴ Ἀγορὰ θὰ ἐνισχύσει ταυτόχρονα ποικιλότητα καὶ φυλετισμὸ: μέσω τηλεεργασίας, ὁμαδικῆς ἐργασίας καὶ ἄλλων τέτοιων τόπων συναντήσεως, οἱ ἄνθρωποι θὰ διασχίσουν τὶς φυλὲς διατηρώντας τὶς φυλετικὲς τους ταυτότητες, ἐνῶ θὰ ἀπλώσουν τὸ χέρι γιὰ νὰ μοιραστοῦν μία παγκόσμια ἐμπειρία.

LIGHT | REGULAR | MEDIUM | BOLD | BLACK 14/20

Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά. Η κατάρρευση της πρώην Σοβιετικής Ένωσης μπορεί να επηρεάστηκε από αυτό τον παράγοντα περισσότερο απ' όσο νομίζουμε. Η τηλεόραση παρουσίασε ορισμένα προϊόντα και υπηρεσίες σε όλο τον κόσμο, δίνοντας τη δυνατότητα στους ανθρώπους να τα θεωρούν κοινά, αν όχι να τα σέβονται σταθερά. Επίσης, το μέσο αύξησε δραματικά την παγκόσμια επικοινωνία. Με τις επί εικοσιτετραώρου βάσεως ειδήσεις γενικά ήταν όλο και πιο αδύνατο να αποκρυφτούν σημαντικά γεγονότα από τον υπόλοιπο πλανήτη. Παρομοίως, η Πληροφοριακή Αγορά θα ασκήσει μια συνδυαστική και εξισωτική δύναμη στους τοπικούς και παγκόσμιους πολιτισμούς, καθώς οι άνθρωποι από τα μικρότερα χωριά και τις μεγαλύτερες μητροπόλεις θα επιδιώκουν αναψυχή, εμπόριο, εκπαίδευση, υγεία και άλλες ανθρώπινες δραστηριότητες μαζί, άσχετα με την εθνικότητά τους. Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά. Η κατάρρευση της πρώην Σοβιετικής Ένωσης μπορεί να επηρεάστηκε από αυτό τον παράγοντα περισσότερο απ' όσο νομίζουμε. Η τηλεόραση παρουσίασε ορισμένα προϊόντα και υπηρεσίες σε όλο τον κόσμο, δίνοντας τη δυνατότητα στους ανθρώπους να τα θεωρούν κοινά, αν όχι να τα σέβονται σταθερά. Επίσης, το μέσο αύξησε δραματικά την παγκόσμια επικοινωνία. Με τις επί εικοσιτετραώρου βάσεως ειδήσεις γενικά ήταν όλο και πιο αδύνατο να αποκρυφτούν σημαντικά γεγονότα από τον υπόλοιπο πλανήτη. Παρομοίως, η Πληροφοριακή Αγορά θα ασκήσει μια συνδυαστική και εξισωτική δύναμη στους τοπικούς και παγκόσμιους πολιτισμούς, καθώς οι άνθρωποι από τα μικρότερα χωριά και τις μεγαλύτερες μητροπόλεις θα επιδιώκουν αναψυχή, εμπόριο, εκπαίδευση, υγεία και άλλες ανθρώπινες δραστηριότητες μαζί, άσχετα με την εθνικότητά τους. Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά. Η κατάρρευση της πρώην Σοβιετικής Ένωσης μπορεί να επηρεάστηκε από αυτό τον

LIGHT ITALIC | ITALIC | MEDIUM ITALIC | BOLD ITALIC | BLACK ITALIC 14/20

Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά. Η κατάρρευση της πρώην Σοβιετικής Ένωσης μπορεί να επηρεάστηκε από αυτό τον παράγοντα περισσότερο απ' όσο νομίζουμε. Η τηλεόραση παρουσίασε ορισμένα προϊόντα και υπηρεσίες σε όλο τον κόσμο, δίνοντας τη δυνατότητα στους ανθρώπους να τα θεωρούν κοινά, αν όχι να τα σέβονται σταθερά. Επίσης, το μέσο αύξησε δραματικά την παγκόσμια επικοινωνία. Με τις επί εικοσιτετραώρου βάσεως ειδήσεις γενικά ήταν όλο και πιο αδύνατο να αποκρυφτούν σημαντικά γεγονότα από τον υπόλοιπο πλανήτη. Παρομοίως, η Πληροφοριακή Αγορά θα ασκήσει μια συνδυαστική και εξισωτική δύναμη στους τοπικούς και παγκόσμιους πολιτισμούς, καθώς οι άνθρωποι από τα μικρότερα χωριά και τις μεγαλύτερες μητροπόλεις θα επιδιώκουν αναψυχή, εμπόριο, εκπαίδευση, υγεία και άλλες ανθρώπινες δραστηριότητες μαζί, άσχετα με την εθνικότητά τους. Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά. Η κατάρρευση της πρώην Σοβιετικής Ένωσης μπορεί να επηρεάστηκε από αυτό τον παράγοντα περισσότερο απ' όσο νομίζουμε. Η τηλεόραση παρουσίασε ορισμένα προϊόντα και υπηρεσίες σε όλο τον

REGULAR 22/28

Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς

REGULAR 18/22

Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά. Η κατάρρευση της πρώην

REGULAR 14/18

Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά. Η κατάρρευση της πρώην Σοβιετικής Ένωσης μπορεί να επηρεάστηκε από αυτό τον παράγοντα περισσότερο απ' όσο νομίζουμε. Η τηλεόραση παρουσίασε ορισμένα προϊόντα και υπηρεσίες σε όλο τον κόσμο, δίνοντας τη δυνατότητα στους ανθρώπους να τα θεωρούν κοινά, αν όχι να τα σέβονται σταθερά. Επίσης, το μέσο αύξησε

REGULAR 10/13

Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά. Η κατάρρευση της πρώην Σοβιετικής Ένωσης μπορεί να επηρεάστηκε από αυτό τον παράγοντα περισσότερο απ' όσο νομίζουμε. Η τηλεόραση παρουσίασε ορισμένα προϊόντα και υπηρεσίες σε όλο τον κόσμο, δίνοντας τη δυνατότητα στους ανθρώπους να τα θεωρούν κοινά, αν όχι να τα σέβονται σταθερά. Επίσης, το μέσο αύξησε δραματικά την παγκόσμια επικοινωνία. Με τις επί εικοσιτετραώρου βάσεως ειδήσεις γενικά ήταν όλο και πιο αδύνατο να αποκρυφτούν σημαντικά γεγονότα από τον υπόλοιπο πλανήτη. Παρομοίως, η Πληροφοριακή Αγορά θα ασκήσει μια συνδυαστική και εξισωτική δύναμη στους τοπικούς και παγκόσμιους πολιτισμούς, καθώς οι άνθρωποι από τα μικρότερα χωριά και τις μεγαλύτερες μητροπόλεις θα επιδιώκουν

ITALIC 22/28

Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες,

ITALIC 18/22

Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά. Η κατάρρευση της πρώην Σοβιετικής Ένωσης μπο-

ITALIC 14/18

Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά. Η κατάρρευση της πρώην Σοβιετικής Ένωσης μπορεί να επηρεάστηκε από αυτό τον παράγοντα περισσότερο απ' όσο νομίζουμε. Η τηλεόραση παρουσίασε ορισμένα προϊόντα και υπηρεσίες σε όλο τον κόσμο, δίνοντας τη δυνατότητα στους ανθρώπους να τα θεωρούν κοινά, αν όχι να τα σέβονται σταθερά. Επίσης, το μέσο αύξησε δραματικά την παγκόσμια επι-

ITALIC 10/13

Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά. Η κατάρρευση της πρώην Σοβιετικής Ένωσης μπορεί να επηρεάστηκε από αυτό τον παράγοντα περισσότερο απ' όσο νομίζουμε. Η τηλεόραση παρουσίασε ορισμένα προϊόντα και υπηρεσίες σε όλο τον κόσμο, δίνοντας τη δυνατότητα στους ανθρώπους να τα θεωρούν κοινά, αν όχι να τα σέβονται σταθερά. Επίσης, το μέσο αύξησε δραματικά την παγκόσμια επικοινωνία. Με τις επί εικοσιτετραώρου βάσεως ειδήσεις γενικά ήταν όλο και πιο αδύνατο να αποκρυφτούν σημαντικά γεγονότα από τον υπόλοιπο πλανήτη. Παρομοίως, η Πληροφοριακή Αγορά θα ασκήσει μια συνδυαστική και εξισωτική δύναμη στους τοπικούς και παγκόσμιους πολιτισμούς, καθώς οι άνθρωποι από τα μικρότερα χωριά και τις μεγαλύτερες μητροπόλεις θα επιδιώκουν αναψυχή, εμπόριο, εκπαίδευση, υγεία και άλλες

БЫСТРЕЙШАЯ СВЯЗЬ С ИНТЕРНЕТОМ

ЭКСПЕРТ

вам остается только выбрать направление

ФАНТАСТИЧЕСКИЙ

ежемесячный справочник к лучшим независимым рекордным выпускам

математические заметки

фейс контроль

КОНТРОЛИРУЮЩАЯ ОДНОИМЁННУЮ СЕТЬ САЛОНОВ СОТОВОЙ СВЯЗИ

НЕ ИСПЫТАНО НА ЖИВОТНЫХ

Оптимизм является стратегией для созидания лучшего будущего

ЗНАНИЕ

произведены для использования материалов

искушение музыкой

LIGHT | REGULAR | MEDIUM | BOLD | BLACK 14/22

Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были переданы даже тем нациям, где электронные средства связи были запрещены прямо. Возможно, этот фактор повлиял на распад Советского Союза в большей степени, чем нам кажется. Телевидение демонстрировало некоторые товары и услуги по всему миру, заставляя людей считать их общедоступными, или даже равнодоступными. Более того, телевидение значительно расширило международный обмен информацией. Трансляция новостей 24 часа в сутки делала сокрытие информации от общества всё труднее. Аналогично, рынок информационных технологий будет способствовать подъему локальной и глобальной культуры по мере того, как жители маленьких деревень и крупных мегаполисов будут стремиться к развлечениям, торговле, образованию, здравоохранению и другой деятельности вместе, независимо от национальности. Могут ли эти силы стереть разницу между нами и привести к международной цивилизации? Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были переданы даже тем нациям, где электронные средства связи были запрещены прямо. Возможно, этот фактор повлиял на распад Советского Союза в большей степени, чем нам кажется. Телевидение демонстрировало некоторые товары и услуги по всему миру, заставляя людей считать их общедоступными, или даже равнодоступными. Более того, телевидение значительно расширило международный обмен информацией. Трансляция новостей 24 часа в сутки делала сокрытие информации от общества всё труднее. Аналогично, рынок информационных технологий будет способствовать подъему локальной и глобальной культуры по мере того, как жители маленьких деревень и крупных мегаполисов будут стремиться к развлечениям, торговле, образованию, здравоохранению и другой деятельности вместе, независимо от национальности. Могут ли эти силы стереть разницу между нами и привести к международной цивилизации? Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рас-

LIGHT ITALIC | ITALIC | MEDIUM ITALIC | BOLD ITALIC | BLACK ITALIC 14/20

Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были переданы даже тем нациям, где электронные средства связи были запрещены прямо. Возможно, этот фактор повлиял на распад Советского Союза в большей степени, чем нам кажется. Телевидение демонстрировало некоторые товары и услуги по всему миру, заставляя людей считать их общедоступными, или даже равнодоступными. Более того, телевидение значительно расширило международный обмен информацией. Трансляция новостей 24 часа в сутки делала сокрытие информации от общества всё труднее. Аналогично, рынок информационных технологий будет способствовать подъему локальной и глобальной культуры по мере того, как жители маленьких деревень и крупных мегаполисов будут стремиться к развлечениям, торговле, образованию, здравоохранению и другой деятельности вместе, независимо от национальности. Могут ли эти силы стереть разницу между нами и привести к международной цивилизации? Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были переданы даже тем нациям, где электронные средства связи были запрещены прямо. Возможно, этот фактор повлиял на распад Советского Союза в большей степени, чем нам кажется. Телевидение демонстрировало некоторые товары и услуги по всему миру, заставляя людей считать их общедоступными, или даже равнодоступными. Более того, телевидение значительно расширило международный обмен информацией. Трансляция новостей 24 часа в сутки делала сокрытие информации от общества всё труднее. Аналогично, рынок информационных технологий будет способствовать подъему локальной и глобальной культуры по мере того, как жители маленьких деревень и крупных мегаполисов будут стремиться к развлечениям, торговле, образованию, здравоохранению и другой деятельности вместе, независимо от национальности. Могут ли эти силы стереть разницу между нами и привести к международной цивилизации? Независимо от того,

REGULAR 22/28

Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых теле-

REGULAR 18/22

Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были переданы даже тем нациям, где

REGULAR 14/18

Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были переданы даже тем нациям, где электронные средства связи были запрещены прямо. Возможно, этот фактор повлиял на распад Советского Союза в большей степени, чем нам кажется. Телевидение демонстрировало некоторые товары и услуги по всему миру, заставляя людей считать их общедоступными-

REGULAR 10/13

Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были переданы даже тем нациям, где электронные средства связи были запрещены прямо. Возможно, этот фактор повлиял на распад Советского Союза в большей степени, чем нам кажется. Телевидение демонстрировало некоторые товары и услуги по всему миру, заставляя людей считать их общедоступными, или даже равнодоступными. Более того, телевидение значительно расширило международный обмен информацией. Трансляция новостей 24 часа в сутки делала сокрытие информации от общества всё труднее. Аналогично, рынок информационных технологий будет способствовать подъему локальной и глобальной культуры по мере того, как жители маленьких деревень и крупных

ITALIC 22/28

Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий,

ITALIC 18/22

Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были пере-

ITALIC 14/18

Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были переданы даже тем нациям, где электронные средства связи были запрещены прямо. Возможно, этот фактор повлиял на распад Советского Союза в большей степени, чем нам кажется. Телевидение демонстрировало некоторые товары и услуги по всему миру, за-

ITALIC 10/13

Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были переданы даже тем нациям, где электронные средства связи были запрещены прямо. Возможно, этот фактор повлиял на распад Советского Союза в большей степени, чем нам кажется. Телевидение демонстрировало некоторые товары и услуги по всему миру, заставляя людей считать их общедоступными, или даже равнодоступными. Более того, телевидение значительно расширило международный обмен информацией. Трансляция новостей 24 часа в сутки делала сокрытие информации от общества всё труднее. Аналогично, рынок информационных технологий будет способствовать подъему локальной и глобальной культуры по мере того,

ITALIC 22/28 (with alternate ж, к)

Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в те-

ITALIC 18/22 (with alternate ж, к)

Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были пере-

ITALIC 14/18 (with alternate ж, к)

Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были переданы даже тем нациям, где электронные средства связи были запрещены прямо. Возможно, этот фактор повлиял на распад Советского Союза в большей степени, чем нам кажется. Телевидение демонстрировало некоторые товары и услуги по всему миру, заставляя людей

ITALIC 10/13 (with alternate ж, к)

Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были переданы даже тем нациям, где электронные средства связи были запрещены прямо. Возможно, этот фактор повлиял на распад Советского Союза в большей степени, чем нам кажется. Телевидение демонстрировало некоторые товары и услуги по всему миру, заставляя людей считать их общедоступными, или даже равнодоступными. Более того, телевидение значительно расширило международный обмен информацией. Трансляция новостей 24 часа в сутки делала сокрытие информации от общества всё труднее. Аналогично, рынок информационных технологий будет способствовать подъему локальной и глобальной культуры по мере того,

- GB** Pressurized container. Protect from sunlight and do not expose to
- GR** Δοχείο υπό πίεση. Να προφυλάσσεται από τις ακτίνες του ήλιου και
- FR** Ne pas percer ou brûler, même après usage. Ne pas vaporiser vers
- DE** Behältnis auch nach dem Gebrauch nicht aufbrechen oder verbren-
- RU** Дезодорант для тела в аэрозольной упаковке. Применение:
- ES** Recipiente presurizado. Proteja de la luz solar y no exponga a tem-
- IT** Recipiente sotto pressione. Proteggere contro i raggi solari e non
- PT** Recipiente sob pressão. Proteger dos raios solares e não expor a
- DK** Beholder under tryk. Skal beskyttes mod sollys og må ikke udsættes
- NL** Drukcontainer. Beschermen tegen zonlicht en niet blootstellen aan
- CS** Držati dalje od dece. Ne nanositi dezodorans na oštećenu ili osetljivu
- HU** Használata közben nyílt láng használata tilos! Ne használja irritált
- SE** Skall skyddas mot solljus och får ej utsättas för höga temperaturer.
- PL** Nie rozpylać nad otwartym płomieniem lub żarzącym się materia-
- CZ** Chraňte před dětmi. Pouze pro zevní použití. Neaplikujte na podráž-
- TR** Çocukların ulaşamayacağı yerde muhafaza ediniz. Son derece
- RO** Nu fumați în timpul folosirii, nu pulverizați peste obiecte incandes-
- BG** Пазете от деца! Пазете далеч от източници на пожар. Не пръс-
- HR** Ne aplicirati na iritiranu kožu ili otvorene rane. Izbjegavati kontakta s
- FI** Tupakointi kielletty käytön aikana. Säilytettävä lasten ulottumattomis-
- LT** Saugoti nuo tiesioginių saulės spindulių ir nenaudoti esant aukštai
- SK** Chránit' pred slnkom a nevystavovať vysokým teplotám. Nefajčiťpri
- SI** Hraniti izven dosega otrok. Ne pršiti v oči. Ne uporabljajte na

GB Pressurized container. Protect from sunlight and do not expose to temperatures exceeding 50°C. Do not pierce or burn even after use. Do not spray on a naked flame or any incandescent material. Keep away from sources of ignition. No smoking. Keep out of the reach of children. Do not apply to irritated or broken skin. Avoid contact with eyes. External use only. **GR** Δοχείο υπό πίεση. Να προφυλάσσεται από τις ακτίνες του ήλιου και να μην εκτίθεται σε θερμοκρασία άνω των 50°C. Να μην τρυπηθεί ή καεί ακόμη και μετά τη χρήση. Μην ψεκάζετε προς την κατεύθυνση φλόγας ή πυρακτωμένου σώματος. Να διατηρείται μακριά από οποιαδήποτε πηγή ανάφλεξης. Μην καννίζετε κατά τη χρήση. Να διατηρείται μακριά από τα παιδιά. Μην ψεκάζετε κοντά στα μάτια ή το πρόσωπο, σε πάσوخ ή ερεθισμένο δέρμα. Χρήση εξωτερική. **FR** Récipient sous pression. A protéger contre les rayons du soleil et à ne pas exposer a une température supérieure à 50°C. Ne pas percer ou brûler, même après usage. Ne pas vaporiser vers une flamme ou un corps incandescent. Conserver à l'écart de toute flamme ou source d'étincelles. Ne pas fumer. Conserver hors de la portée des enfants. Ne pas vaporiser vers les yeux. Eviter d'inhaler intentionnellement. Utiliser seulement dans les zones bien ventilées. Procéder par de brèves pressions sans pulvérisation prolongée. **DE** Behältnis steht unter Druck. Vor Sonneneinstrahlung schützen. Nicht Temperaturen von über 50°C aussetzen. Behältnis auch nach dem Gebrauch nicht aufbrechen oder verbrennen. Nicht ins offene Feuer oder auf anderes entzündliches Material sprühen. Von Brandquellen fernhalten. Nicht rauchen. Von Kindern fernhalten. Nicht auf gereizter oder verletzter Haut auftragen. Kontakt mit den Augen vermeiden. Nur für die äußere Anwendung. **RU** Деодорант для тела в аэрозольной упаковке. Применение: Распыляйте 2-3 секунды на сухую и чистую кожу с расстояния 15 см от тела. Не наносить на раздраженную или поврежденную поверхность кожи. Оберегайте от действия прямых солнечных лучей и нагревания свыше 50 С. Не распыляйте вблизи открытого огня и раскаленных предметов. Баллон под давлением! Не разбирайте и не давайте детям. **ES** Deodorans. Naziv proizvoda / Zapremina / Sastav / Kontrolni broj / Datum proizvodnje: utisnuti na ambalaži. Uputstvo: Boca je pod pritiskom. Ne izlagati sunčevoj svetlosti i temperaturama preko 50°C. Ne bušiti i bacati u plamen čak i kad je boca prazna. Ne prskati ka otvorenom plamenu ili usijanim materijalima. Držati dalje od izvora paljenja. Ne pušiti. Držati dalje od dece. Ne nanositi dezodorans na oštećenu ili osetljivu kožu. Izbegavati kontakt sa očima. Samo za spoljnu upotrebu. **CZ** Parfémový deodorant. Upozornění: Extrémně hořlavé. Nádoba je pod stálým tlakem. Chraňte před sluncem a teplotami přesahujícími 50°C. Během používání nekuřte. Nestříkejte nad otevřeným ohněm a rozžhavenými materiály. Nenechávejte v blízkosti ohně. Nádobu neničte a neodhazujte do ohně, ani po upotřebení. Chraňte před dětmi. Pouze pro zevní použití. Neaplikujte na podrážděnou či poškozenou pokožku. Zabraňte kontaktu s očima. Složení: uvedeno níže. Číslo šarže: uvedeno ve spodní části obalu/lahvičky. Minimální trvanlivost: do 4 let od data výroby. Datum výroby: uvedeno na obalu. **ES** Recipiente presurizado. Proteja de la luz solar y no exponga a temperaturas que excedan los 50°C. No perforo ni incinere luego de su uso. No rocíe sobre llama o cualquier material incandescente. Mantenga alejado de fuentes de ignición. No fumar. Mantenga alejado del alcance de los niños. No aplique sobre la piel irritada o lastimada. Evite el contacto con los ojos. Sólo para uso externo. **PT** Recipiente sob pressão. Proteger

GB Pressurized container. Protect from sunlight and do not expose to temperatures exceeding 50°C. Do not pierce or burn even after use. Do not spray on a naked flame or any incandescent material. Keep away from sources of ignition. No smoking. Keep out of the reach of children. Do not apply to irritated or broken skin. Avoid contact with eyes. External use only. **GR** Δοχείο υπό πίεση. Να προφυλάσσεται από τις ακτίνες του ήλιου και να μην εκτίθεται σε θερμοκρασία άνω των 50°C. Να μην τρυπηθεί ή καεί ακόμη και μετά τη χρήση. Μην ψεκάζετε προς την κατεύθυνση φλόγας ή πυρακτωμένου σώματος. Να διατηρείται μακριά από οποιαδήποτε πηγή ανάφλεξης. Μην καννίζετε κατά τη χρήση. Να διατηρείται μακριά από τα παιδιά. Μην ψεκάζετε κοντά στα μάτια ή το πρόσωπο, σε πάσوخ ή ερεθισμένο δέρμα. Χρήση εξωτερική. **FR** Récipient sous pression. A protéger contre les rayons du soleil et à ne pas exposer a une température supérieure à 50°C. Ne pas percer ou brûler, même après usage. Ne pas vaporiser vers une flamme ou un corps incandescent. Conserver à l'écart de toute flamme ou source d'étincelles. Ne pas fumer. Conserver hors de la portée des enfants. Ne pas vaporiser vers les yeux. Eviter d'inhaler intentionnellement. Utiliser seulement dans les zones bien ventilées. Procéder par de brèves pressions sans pulvérisation prolongée. **DE** Behältnis steht unter Druck. Vor Sonneneinstrahlung schützen. Nicht Temperaturen von über 50°C aussetzen. Behältnis auch nach dem Gebrauch nicht aufbrechen oder verbrennen. Nicht ins offene Feuer oder auf anderes entzündliches Material sprühen. Von Brandquellen fernhalten. Nicht rauchen. Von Kindern fernhalten. Nicht auf gereizter oder verletzter Haut auftragen. Kontakt mit den Augen vermeiden. Nur für die äußere Anwendung. **RU** Деодорант для тела в аэрозольной упаковке. Применение: Распыляйте 2-3 секунды на сухую и чистую кожу с расстояния 15 см от тела. Не наносить на раздраженную или поврежденную поверхность кожи. Оберегайте от действия прямых солнечных лучей и нагревания свыше 50 С. Не распыляйте вблизи открытого огня и раскаленных предметов. Баллон под давлением! Не разбирайте и не давайте детям. **ES** Deodorans. Naziv proizvoda / Zapremina / Sastav / Kontrolni broj / Datum proizvodnje: utisnuti na ambalaži. Uputstvo: Boca je pod pritiskom. Ne izlagati sunčevoj svetlosti i temperaturama preko 50°C. Ne bušiti i bacati u plamen čak i kad je boca prazna. Ne prskati ka otvorenom plamenu ili usijanim materijalima. Držati dalje od izvora paljenja. Ne pušiti. Držati dalje od dece. Ne nanositi dezodorans na oštećenu ili osetljivu kožu. Izbegavati kontakt sa očima. Samo za spoljnu upotrebu. **CZ** Parfémový deodorant. Upozornění: Extrémně hořlavé. Nádoba je pod stálým tlakem. Chraňte před sluncem a teplotami přesahujícími 50°C. Během používání nekuřte. Nestříkejte nad otevřeným ohněm a rozžhavenými materiály. Nenechávejte v blízkosti ohně. Nádobu neničte a neodhazujte do ohně, ani po upotřebení. Chraňte před dětmi. Pouze pro zevní použití. Neaplikujte na podrážděnou či poškozenou pokožku. Zabraňte kontaktu s očima. Složení: uvedeno níže. Číslo šarže: uvedeno ve

dos raios solares e não expor a temperaturas superiores a 50°C. Não furar ou queimar, mesmo após utilização. Não vaporizar para uma chama ou um corpo incandescente. Manter afastado de qualquer chama ou fonte de calor. Não fumar. Manter fora do alcance das crianças. Não aplicar em pele irritada ou inflamada. Evitar contacto com os olhos. Apenas para uso externo. Lote e data de fabrico na anilha da válvula ou na base da embalagem. **HU** Parfüm Body Spray. Fokozottan tűz - és robbanásveszélyes! A flakonban túlnyomás uralkodik! Közvetlen hőhatásnak és 50°C feletti hőmérsékletnek kitenni tilos! Használata közben nyílt láng használata tilos! Ne használja irritált vagy sérült bőrfelületen! Szembe ne kerüljön! Gyúlékony anyagra ne permetezzük. Tűzbe dobni még üres állapotban is tilos! Gyermekek elől elzárva tartandó! Kizárólag külső használatra. **BG** Парфюмна вода за тяло. Изключително лесно запалимо Опакована под налягане. Не излагайте на пряка слънчева светлина и температура по-висока от 50oC. Не пушете по време на употреба. Не пръскайте върху пламък или близо до запалими вещества. Не хвърляйте в огън дори флаконът да е празен. Пазете от деца! Пазете далеч от източници на пожар. Не пръскайте върху раздразнена или разранена кожа. Избягвайте контакт с очите. Само за външна употреба. Произведено в ЕС. Годно до: най-малко 4 години от датата на производство (виж дъното на опаковката). **TR** Erkek için Deodorant Body Spray. 24 saat. İçeriği ambalaj üzerinde belirtilmiştir. Güneş ışığından ve 50 derece üzerindeki ısıdan koruyunuz, kullanım sırasında sigara içmeyiniz, göze ve yanan materyallere sıkmayınız, boşaldığı zaman ateşe atmayınız, alevden uzak tutunuz. Çocukların ulaşamayacağı yerde muhafaza ediniz. Son derece yanicıdır. Yanicıdır ateşten uzak tutunuz. Yüze, göze ve gıysilere püskürtmeyiniz. **RO** Parfum deodorant de corp. Extrem de inflamabil. Ambalaj sub presiune. A se proteja de căldură și temperaturi ce depășesc 50oC. Nu fumați în timpul folosirii, nu pulverizați peste obiecte incandescente, nu perforați sau aruncați în foc ambalajul chiar și după golire. A nu se lăsa la îndemâna copiilor. Doar pentru uz extern. A se evita pulverizarea în zona ochilor sau pe pielea iritată. **HR** Parfimirani dezodorans za tijelo. Zapremina/Sastav/Kontrolni broj: otisnuto na ambalaži. Raspršiti na kožu s udaljenosti 15-20 cm. Upozorenje: Izuzetno zapaljivo, boca je pod pritiskom. Zaštiti od sunca, ne izlagati temperaturama većim od 50°C, držati izvan dosega djece, bocu ne oštećivati niti kada je prazna. Ne aplicirati na iritiranu kožu ili otvorene rane. Izbjegavati kontakt s očima. Samo za vanjsku upotrebu. **PL** Perfumowany dezodorant w sprayu. Pojemnik pod ciśnieniem: chronić przed stożcem i temperaturą powyżej 50oC. Nie przekulwać ani nie spalać, także po zużyciu. Nie rozpylać nad otwartym płomieniem lub żarzącym się materiałem. Chronić przez żrótami zapożnu – nie palić w czasie rozpylania. Chronić przed dziećmi. Nie stosować na podrażnioną skórę. Chronić przed kontaktem z oczami. Wyłączenie do użytku zewnętrznego. Używać zgodnie z przeznaczeniem. **SI** Parfimirani dezodorant za telo v spreju. Vsebina/Sestavine-Ingredients/Serijska številka: navedeno na embalaži. Izdelek pršite na kožo iz razdalje 15-20 cm. Opozorila: Zelo lahko vnetljivo. Razpršilec je pod pritiskom: zaščitite ga pred soncem, ne izpostavljajte ga temperaturam, višjim od 50°C. Ne preklukajte ali sežigajte ga niti, ko je prazen. Ne pršiti v odprt plamen ali žareče telo. Hraniti ločeno od virov vžiga – ne kaditi. Hraniti izven dosega otrok. Ne pršiti v oči. Ne uporabljajte na poškodovani in vneti koži. Samo za zunanjo uporabo.

spodni části obalu/lahvičky. Minimální trvanlivost: do 4 let od data výroby. Datum výroby: uvedeno na obalu. **ES** Recipiente presurizado. Proteja de la luz solar y no exponga a temperaturas que excedan los 50°C. No perforo ni incinere luego de su uso. No rocíe sobre llama o cualquier material incandescente. Mantenga alejado de fuentes de ignición. No fumar. Mantenga alejado del alcance de los niños. No aplique sobre la piel irritada o lastimada. Evite el contacto con los ojos. Sólo para uso externo. **PT** Recipiente sob pressão. Proteger dos raios solares e não expor a temperaturas superiores a 50°C. Não furar ou queimar, mesmo após utilização. Não vaporizar para uma chama ou um corpo incandescente. Manter afastado de qualquer chama ou fonte de calor. Não fumar. Manter fora do alcance das crianças. Não aplicar em pele irritada ou inflamada. Evitar contacto com os olhos. Apenas para uso externo. Lote e data de fabrico na anilha da válvula ou na base da embalagem. **HU** Parfüm Body Spray. Fokozottan tűz - és robbanásveszélyes! A flakonban túlnyomás uralkodik! Közvetlen hőhatásnak és 50°C feletti hőmérsékletnek kitenni tilos! Használata közben nyílt láng használata tilos! Ne használja irritált vagy sérült bőrfelületen! Szembe ne kerüljön! Gyúlékony anyagra ne permetezzük. Tűzbe dobni még üres állapotban is tilos! Gyermekek elől elzárva tartandó! Kizárólag külső használatra. **BG** Парфюмна вода за тяло. Изключително лесно запалимо Опакована под налягане. Не излагайте на пряка слънчева светлина и температура по-висока от 50oC. Не пушете по време на употреба. Не пръскайте върху пламък или близо до запалими вещества. Не хвърляйте в огън дори флаконът да е празен. Пазете от деца! Пазете далеч от източници на пожар. Не пръскайте върху раздразнена или разранена кожа. Избягвайте контакт с очите. Само за външна употреба. Произведено в ЕС. Годно до: най-малко 4 години от датата на производство (виж дъното на опаковката). **TR** Erkek için Deodorant Body Spray. 24 saat. İçeriği ambalaj üzerinde belirtilmiştir. Güneş ışığından ve 50 derece üzerindeki ısıdan koruyunuz, kullanım sırasında sigara içmeyiniz, göze ve yanan materyallere sıkmayınız, boşaldığı zaman ateşe atmayınız, alevden uzak tutunuz. Çocukların ulaşamayacağı yerde muhafaza ediniz. Son derece yanicıdır. Yanicıdır ateşten uzak tutunuz. Yüze, göze ve gıysilere püskürtmeyiniz. **RO** Parfum deodorant de corp. Extrem de inflamabil. Ambalaj sub presiune. A se proteja de căldură și temperaturi ce depășesc 50oC. Nu fumați în timpul folosirii, nu pulverizați peste obiecte incandescente, nu perforați sau aruncați în foc ambalajul chiar și după golire. A nu se lăsa la îndemâna copiilor. Doar pentru uz extern. A se evita pulverizarea în zona ochilor sau pe pielea iritată. **HR** Parfimirani dezodorans za tijelo. Zapremina/Sastav/Kontrolni broj: otisnuto na ambalaži. Raspršiti na kožu s udaljenosti 15-20 cm. Upozorenje: Izuzetno zapaljivo, boca je pod pritiskom. Zaštiti od sunca, ne izlagati temperaturama većim od 50°C, držati izvan dosega djece, bocu ne oštećivati niti kada je prazna. Ne aplicirati na iritiranu kožu ili otvorene rane. Izbjegavati kontakt s očima. Samo za vanjsku upotrebu.

SCRIPTS

Following is a list of all major encodings (codepages) and languages supported by PF DIN Text Pro. This typeface supports over 100 languages simultaneously, integrating within the same font Latin, Greek, Greek Polytonic, Cyrillic, Eastern European, Baltic and Turkish scripts. If you would like to see a full character set of this typeface (including all special characters), go to the character set section.

1252 Latin 1
 1253 Greek + Greek Poly
 1250 Eastern European
 1251 Cyrillic
 1254 Turkish
 1257 Baltic

SUPPORTED LANGUAGES

Afrikaans	Galician	Portuguese
Albanian	Gaelic	Rhaeto-Romance
Alsatian	German	Romansh
Aranese	Greenlandic	Romanian
Azeri (Latin)	Greek	Russian
Azeri (Cyrillic)	Hungarian	Sami (Inari)
Basque	Icelandic	Sami (Lule)
Belarussian	Indonesian	Sami (Skolt)
Bislama	Irish	Sami (Southern)
Bosnian	Italian	Scottish
Breton	Kazakh (Cyrillic)	Serbian
Bulgarian	Kurdish (Latin)	Slovak
Catalan	Kyrgyz	Slovenian
Chamorro	Ladin	Sorbian
Croatian	Lithuanian	Spanish
Czech	Latin	Swahili
Danish	Latvian	Swedish
Dutch	Luxembourgish	Tatar
English	Macedonian (FYROM)	Tagalog
Estonian	Moldovian	Turkish
Faroese	Mongolian	Ukrainian
Finnish	Malay	Uzbek (Latin)
Flemish	ManxGaelic	Uzbek (Cyrillic)
Franco-Provencal	Norwegian (Bokmål)	Walloon
French	Norwegian (Nynorsk)	Welsh
Frisian	Occitan	
Friulian	Polish	

LIGATURES

Replaces a sequence of glyphs with a single glyph, creating a professional-looking text with no peculiar collisions among letters. This feature covers the standard f-ligatures, as well as few other ones used in normal conditions.

ff fi fl ffi ffl ft fj ffj ▶ ff fi fl ffi ffl ft fj ffj

DISCRETIONARY LIGATURES

Replaces a sequence of glyphs with a single glyph. It differs from the previous feature in the fact that it activates special (non-standard) ligatures for Latin and Greek.

c/o George Lewis ▶ % George Lewis
Υ/Ο Νίκου Πετρίδη ▶ % Νίκου Πετρίδη
α/α Νίκος Πετρίδης ▶ % Νίκος Πετρίδης

SMALL CAPS

This feature formats lowercase text as small caps. These are not computer generated scaled-down versions of capitals, but rather glyphs which have been designed to match the weight and proportions of the rest of the family characters. They are often used in combination with oldstyle figures, for acronyms and abbreviations and stylistically at the beginning of a paragraph (this feature includes Latin and Greek small caps).

typography ▶ ΤΥΡΟΓΡΑΦΙΑ
τυπογραφία ▶ ΤΥΠΟΓΡΑΦΙΑ

SMALL CAPS FROM CAPITALS

Replaces capital glyphs with small caps (this feature includes Latin and Greek small caps).

ΤΥΡΟΓΡΑΦΙΑ ▶ ΤΥΡΟΓΡΑΦΙΑ
ΤΥΠΟΓΡΑΦΙΑ ▶ ΤΥΠΟΓΡΑΦΙΑ

OLDSTYLE FIGURES

Changes selected figures from the default lining to oldstyle i.e. numbers of varying height. These are appropriate for use with lowercase text. They come in two different styles: tabular and proportional. Tabular figures have equal widths (useful for tables, so that numbers line up from one line to the next) whereas proportional have varying widths and are basically used within a sentence.

2|7|6|0 ▶ 2|7|6|0
2760 ▶ 2760

LINING FIGURES

This feature changes selected figures from oldstyle to the default lining form. Lining figures are numbers which fit better with all-capital text and they are of the same height as capitals or a bit smaller. They also come in two different styles: tabular and proportional.

2760 ▶ 2760
2|7|6|0 ▶ 2|7|6|0

PROPORTIONAL FIGURES

Replaces selected figure glyphs which are set on tabular widths (lining or oldstyle), with corresponding glyphs set on proportional widths (lining or oldstyle).

2|7|6|0 ▶ 2760
2|7|6|0 ▶ 2760

TABULAR FIGURES

Replaces selected figure glyphs which are set on proportional widths (lining or oldstyle), with corresponding glyphs set on tabular widths (lining or oldstyle).

2760 ▶ 2|7|6|0
2760 ▶ 2|7|6|0

SUPERIORS

Replaces lining and oldstyle figures with superior figures and lowercase letters with superior letters. These superior glyphs are not computer generated scaled-down versions but are rather redesigned to match the weight of the regular glyphs. Superior figures are used mainly for footnotes and superior letters for abbreviated titles (this feature includes Latin as well as Greek superior letters)

footnote³ ▶ footnote³
h²=x²+y² ▶ h²=x²+y²
Dr ▶ D^r M^me ▶ M^me

SCIENTIFIC INFERIORS

Replaces lining and oldstyle figures with inferior figures. They have been designed to match the weight of the regular glyphs and sit lower than the standard baseline. Used primarily for mathematical and chemical notations.

CO2 ▶ CO₂H2O ▶ H₂O**NUMERATORS**

Substitutes selected numbers (and basic punctuation) which precede a slash with numerator glyphs and replaces the typographic slash with the fraction slash.

253/ ▶ 253/

85,6/ ▶ 85,6/

DENOMINATORS

Substitutes selected numbers (and basic punctuation) which follow a slash with denominator glyphs and replaces the typographic slash with the fraction slash.

/253 ▶ /253

/85,6 ▶ /85,6

FRACTIONS

Figures separated by slash, are replaced with diagonal fractions.

5/8 ▶ 5/8

3/5 ▶ 3/5

ORDINALS

Contextually replaces default alphabetic glyphs which follow numbers with superscripted glyphs and the sequence 'No' with the numero character (No). This feature includes Latin as well as Greek lowercase and capital ordinals.

1st ▶ 1st 2nd ▶ 2nd 28th ▶ 28thNo ▶ N^o**ORNAMENTS/VARIOUS SYMBOLS**

This feature may replace the bullet or other characters with any of the available ornaments/symbols. All of them are best accessed from the program's 'Glyphs Palette' when available. There is a total of 270 ornaments/symbols included for packaging, public areas, environment, transportation, computers, fabric care, urban life

**CASE-SENSITIVE FORMS**

Shifts punctuation marks up to work better with capital letters and lining figures since by default they sit lower to properly mix with lowercase characters.

[(HELLO)] ▶ [(HELLO)]

«ПРИВЕТ» ▶ «ПРИВЕТ»

STYLISTIC SET 2

A set of stylistic variant glyphs which replace certain standard glyphs with alternate forms that are designed to work better within the text or add a certain flair to the page. This feature includes a large number of Greek polytonic alternates which replace the prosgegrammeni part of the glyph with ypogegrammeni.

'Αι ▶ 'Αι "Ηι ▶ "Ηι Ξι ▶ Ξι

STYLISTIC ALTERNATES

Replaces non-standard glyphs with alternate forms purely for aesthetic reasons.

К ▶ К Я ▶ Я

Ж ▶ Ж ЖС ▶ Ж ЖС ▶ Ж а ▶ а

CAPITAL SPACING

Globally adjusts inter-glyph spacing for all capitals. This feature can be applied (opens up the space in-between them) when text is set all-capital in order to make it more legible.

PARACHUTE ▶ PARACHUTE

SLASHED ZERO

Replaces the regular form of zero with an alternate form which includes a slash through the counter. This is particularly useful when capitals are mixed with numbers in which case capital O may be difficult to distinguish from zero o.

0 ▶ 0

20 OBJECTS ▶ 20 OBJECTS

ACCESS ALL ALTERNATES

All variations of a selected character are accessible with this feature from the glyph palette of all programs that support OT features.

2 ▶ 222²2²2

€ ▶ €€€

THE FOUNDRY

Parachute® is an independent award-winning type foundry. It landed in 1999, but it wasn't till 2001 that it started operating as a full-scale company. Since then, 13 designers have joined in to form a select group of open minded, free spirited individuals, all coming from diverse design fields.

Over the years, Parachute has built a strong network of valuable relationships with customers in Europe, United States, Canada, Asia and Australia. The year 2003 marked the beginning of a new era for Parachute with the release of an award-winning catalog. Since then an emphasis was placed on multilingual support and opentype technology. Parachute has won several major international typeface design awards, including the red dot: grand prix 2012 for original typeface. All Parachute fonts have been designed to offer multilingual support for major scripts such as Latin, Greek and Cyrillic. Latest entries support Arabic as well. For an updated profile please visit our website.

MAJOR CLIENTS

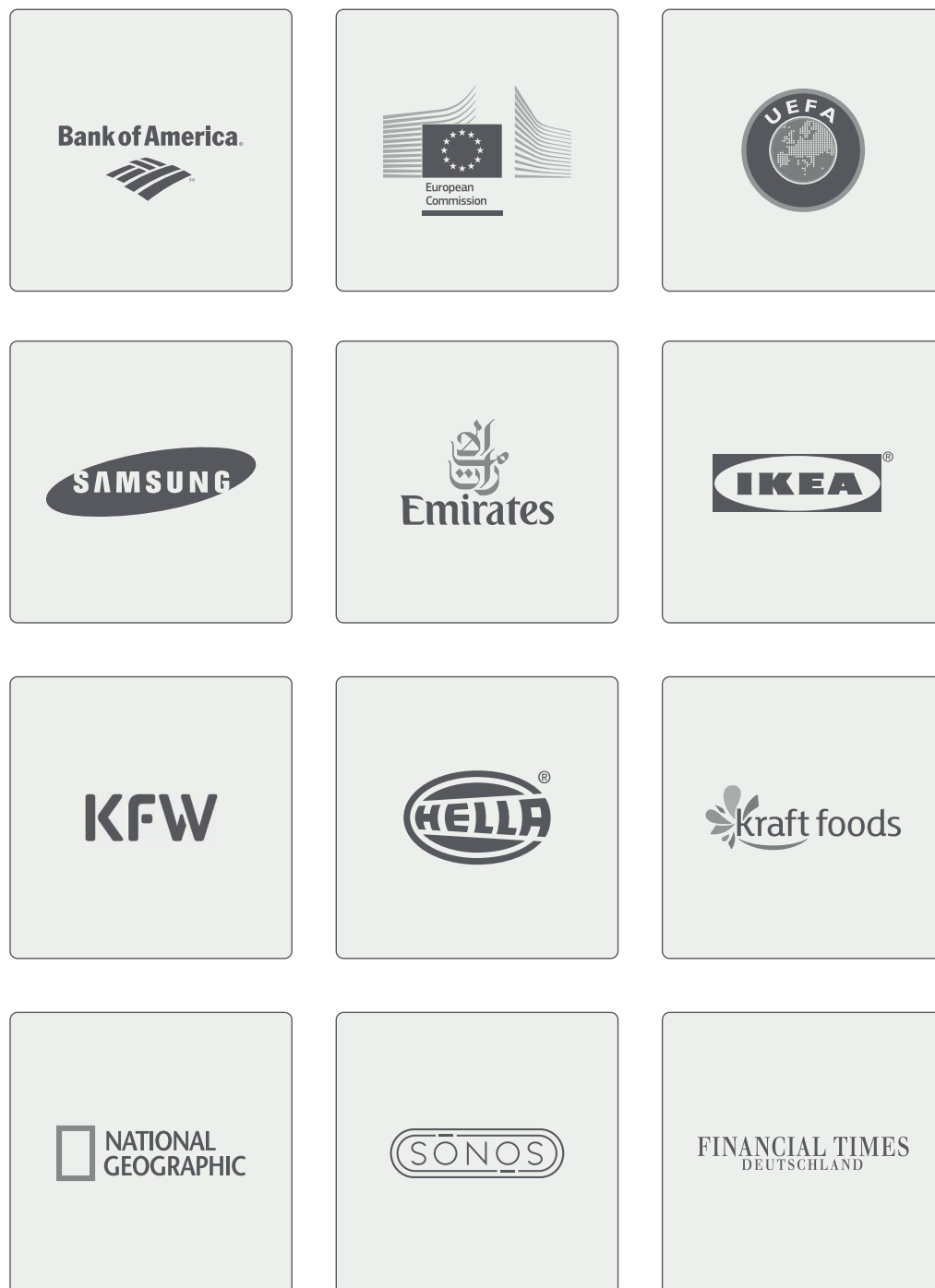
ABC Network	Financial Times	MIT	Stanford University
Adidas Group	Fox Network	MTV Networks	TBWA
American Express	Gap Inc	National Geographic	Texas Rangers
AOL Corp	Grey Group	NBA	The Brand Union
Bank of America	Harrods	Nestlé	Time Inc
BBC	Harper Collins	Nike	Tommy Hilfinger
CBC Radio & Television	Hasbro	Ogilvy & Mather	Turner Broadcasting
CBS Network	Ikea	Oprah Winfrey Network	Unilever
Coca Cola Company	Intel	Penguin Group	UCLA
Columbia University	Interbrand	Pentagram	UEFA
Converse	JWT	PepsiCo	Victoria's Secret
Cornell University	Leo Burnett	Princeton University	Virgin
Dentsu America	L'Oréal	Procter & Gamble	Vodafone
Deutsche Welle	Macmillan	Publicis	Warner Bros.
Disney	Marriott Hotels & Resorts	Qatar Museums Authority	
Dolby Laboratories	McCann Erickson	Random House	
Electronic Arts	McGill University	Russell Corporation	
ESPN	McGraw-Hill	Saatchi & Saatchi	
European Commission	MetaDesign	Samsung	

THE DESIGNER

Panos Vassiliou is a graduate of the University of Toronto with a major in Applied Science and Engineering. In his transition years from engineering to typography, he left his high-profile job, got involved with a theatre company, founded a design studio and pursued an academic career. A few years later he started a publishing company. He designs typefaces since 1993, including commercial fonts as well as commissions from international companies and organizations such as Bank of America, the European Commission, Samsung, Ikea, Financial Times, National Geographic. He is regularly invited as a guest speaker to conferences and seminars, to speak on typography and related topics. In 2008, he received a Gold Award from the European Design Awards, for the typeface families Centro Pro. The following year, he received three Awards for Excellence in Type Design from the International Type Design Competition 'Modern Cyrillic 2009' which was held in Moscow. In 2010 he received a Silver Award from the European Design Awards, for the typeface family Encore Sans Pro. The same year he received three awards from Granshan 2010 the 3rd International Eastern Type Design Competition. In 2011, his new series of typefaces Regal Pro was selected for the Creative Review Type Annual 2011. Subsequently Regal Pro won an award from the Communication Arts Annual Competition 2012, whilst Encore Sans Pro was nominated for the German Design Awards 2012. Most recently he received the prestigious red dot: grand prix 2012 for Regal Pro, which was also a nominee for the German Design Awards 2014.

**BESPOKE FONTS FOR
LIVING BRANDS**

In an emerging global market, all major companies invest heavily on corporate branding and design as a means of differentiating themselves from competitors. A **custom corporate typeface** is equally important as it greatly influences the unconscious perception of the anticipated target audience. It reflects the essence of the brand, creates a consistent visual identity which strengthens the product and projects an attractive and easily perceived personality. At Parachute we offer original custom design, multilingual support and advanced typographic expertise. For over a decade, we have provided custom corporate font services to some of the most innovative designers and companies around the world. Our clientele includes advertising and branding agencies, broadcasting corporations, publishing houses, financial institutions and multinational corporations such as:



RECENT AWARDS

Communication Arts Typography Competition 2015 | Award of Excellence
Das Grotesk Pro

Granshan Awards 2014 | Award Winner
Adamant Sans Pro

Hiiiibrand Typography Competition 2014 | Bronze Award
Bague Sans Pro

Hiiiibrand Typography Competition 2014 | Merit Award
Occula

European Design Awards 2014 | Bronze
Bague Pro

German Design Awards 2014 | Nominee
Regal Pro

Hiiiibrand Awards 2013 | Silver Award
Regal Pro

Red dot Design Awards 2012 | Grand Prix Winner
Regal Pro

Communication Arts Typography Competition 2012 | Award of Excellence
Regal Pro

German Design Awards 2012 | Nominee
Encore Sans Pro

Creative Review Type Annual 2011 | Winner
Regal Pro

European Design Awards 2011 | Finalist
Regal Pro

EBGE Awards 2011 | Finalist
Regal Pro

Granshan Awards 2010 | Excellence Award
Regal Pro

Granshan Awards 2010 | Excellence Award
Champion Script Pro

Granshan Awards 2010 | Excellence Award
Adamant Pro

Granshan Awards 2010 | Excellence Award
Encore Sans Pro

European Design Awards 2010 | Silver Winner
Encore Sans Pro

International Type Design Competition 2009 | Excellence Award
Centro Pro

International Type Design Competition 2009 | Excellence Award
Champion Script Pro

International Type Design Competition 2009 | Excellence Award
Goudy Initials Pro and Goudy Ornaments

European Design Awards 2008 | Gold Winner
Centro Pro

EBGE Awards 2004 | Merit Award
Archive Pro



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